

04. Studying Passwords

Blase Ur, April 5th, 2017
CMSC 23210 / 33210



Security, Usability, & Privacy
Education & Research

Announcements

- On Monday:
 - Privacy discussion
 - PSET 1 presentations
 - Key verification
- Reading for Monday will be on Piazza

Today's class

- A whirlwind tour of passwords (AKA how a class project led to 13+ papers)
 - Goal: understand how to align the study methods to the problem of interest
- Project ideas

Authentication

Why We Authenticate

- Verify that **people** or **things** (e.g., a server) are who they claim to be
- Authentication \neq Authorization
 - *Authorization* is deciding whether an entity should have access to a given resource
- Terminology:
 - **Principal**: the legitimate owner of an identity
 - **Claimant**: entity attempting to be authenticated as the principal

How We Authenticate (1/2)

- Something you know
 - Password
 - PIN (Personal Identification Number)
- Something you have
 - Smart card
 - Private key (of a public-private key pair)
 - Phone (running particular software)
- Something you are
 - Biometrics (e.g., iris or fingerprint)

How We Authenticate (2/2)

- Somewhere you are
 - Location-limited channels
- Someone you know (social authentication)
 - Someone vouches for you
 - You can identify people you should know
- Some system vouches for you
 - Single sign-on (e.g., CMU Andrew ID)
 - PKI Certificate Authorities

Pa\$\$w0rds

Google security exec: 'Passwords are dead'

Speaking at TechCrunch Disrupt, Google's Heather Adkins says startups should look beyond passwords to secure users and their data.

PCWorld

Yahoo wants to kill the password one text message at a time

0110101 NAME ADDRESS BANK ACCOUNT JOB 1101
0110100101001010110100100101100101
0110101 LOGIN **PASSWORD** 1011010110101100101010
0110100101010110100100110101100101010

COMPUTERWORLD

NEWS

Russian credential theft shows why the password is dead

It's way past time for companies to implement strong authentication measures



theguardian

US world opinion sports soccer tech arts lifestyle fashion business

Google aims to kill passwords by the end of this year

GIZMODO

The Tech That Will Kill Passwords



Adam Clark Estes

12/04/14 2:30pm · Filed to: **PASSWORDS**

Why Are Passwords So Prevalent?

- Easy to use
- Easy to deploy
- Nothing to carry
- No “silver-bullet” alternative

Best Practices for Storing Passwords

- **Hash and salt** passwords
- Hash function: one-way function
 - Traditionally designed for efficiency (e.g., MD5)
 - Password-specific hash functions (e.g., bcrypt, scrypt, PBKDF2)

Best Practices for Storing Passwords

- Salt: random string assigned per-user
 - Combine the password with the salt, then hash it
 - Stored alongside the hashed
 - Prevents the use of rainbow tables

Example Using MD5 (BAD!!!!)

- $H("blase") =$
12b872adb2588c668d706d847fc1da7e
- $H("blaze") =$
9084994342186c542e75b2fc5241c547
- $H("blase") =$
12b872adb2588c668d706d847fc1da7e
- Salt w/ randomness! e.g., "4"

```
int getRandomNumber()
{
    return 4; // chosen by fair dice roll.
              // guaranteed to be random.
}
```
- Store "*username, 4*" $H("blase4") =$
8379931f960303082bf2edaf767cd418

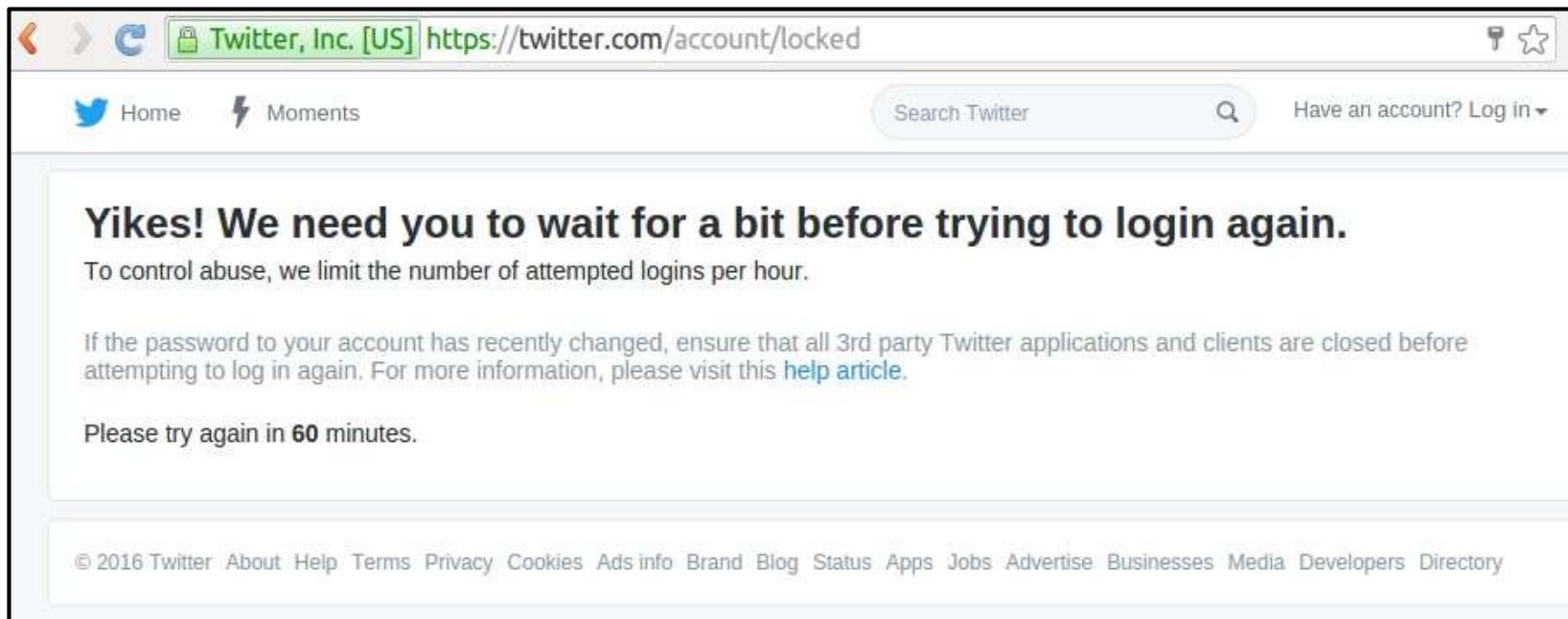
Threats to Password Security

Threats to Password Security

- Online attack against live system

Threats to Password Security

- Online attack against live system
 - Rate-limiting



The screenshot shows a web browser window with the Twitter login page at <https://twitter.com/account/locked>. The page displays a large error message: **Yikes! We need you to wait for a bit before trying to login again.** It explains that the limit is in place to control abuse and provides a link to a help article. It also states that the wait time is 60 minutes. The footer of the page includes standard links like About, Help, Terms, and Privacy.

Twitter, Inc. [US] <https://twitter.com/account/locked>

Home Moments Search Twitter Have an account? Log in ▾

Yikes! We need you to wait for a bit before trying to login again.

To control abuse, we limit the number of attempted logins per hour.

If the password to your account has recently changed, ensure that all 3rd party Twitter applications and clients are closed before attempting to log in again. For more information, please visit this [help article](#).

Please try again in **60** minutes.

© 2016 Twitter About Help Terms Privacy Cookies Ads info Brand Blog Status Apps Jobs Advertise Businesses Media Developers Directory

Threats to Password Security

- Online attack against live system
- Attack against password-protected file

Threats to Password Security

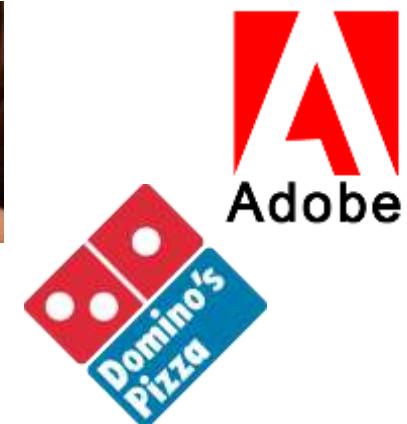
- Online attack against live system
- Attack against password-protected file
- Offline attack against stolen database

Threats to Password Security

- Online attack against live system
- Attack against password-protected file
- Offline attack against stolen database



000webhost.com
better than paid hosting



Anatomy of an Offline Attack

Anatomy of an Offline Attack

- Attacker compromises database

Anatomy of an Offline Attack

- Attacker compromises database
 - $\text{hash}(\text{"Blase"}) =$

\$2a\$04\$ihdEgkI681VdDMc3f7edaU9phRwORvhYjqWAIB7hb4B5uFJO1g4zi

Anatomy of an Offline Attack

- Attacker compromises database
 - $\text{hash}(\text{"Blase"}) =$

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- Attacker makes and hashes guesses

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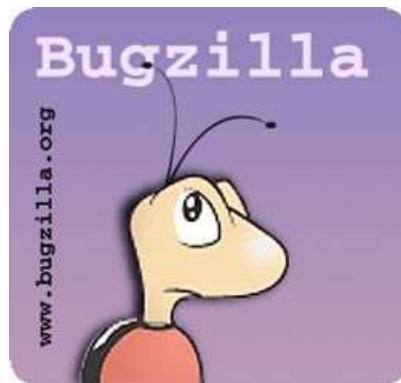
- Attacker makes and hashes guesses
- Finds match → try on other sites

Anatomy of an Offline Attack

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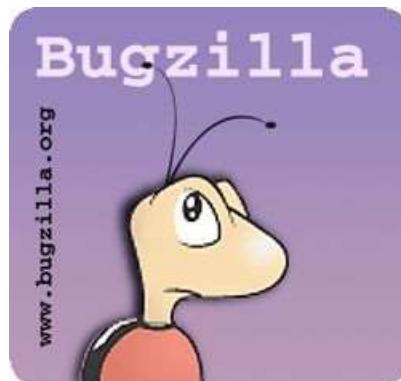


Anatomy of an Offline Attack

- Attacker compromises database
 - $\text{hash}(\text{"Blase"}) =$

\$2a\$04\$iHdEgkI681VdDMc3f7eda u9phRwORvhYjqWAIB7hb4B5uFJ01g4zi

- Attacker makes and hashes guesses
- Finds match → try on other sites



What if a goldmine of
passwords appeared?



- 32 million passwords
 - Plaintext (not hashed)
 - ~16 million unique

A collage of various words and numbers, including '123456789', 'password', 'princess', 'rockyou', '123456789', 'ilovewu', and 'ilovaphon'.

**But users
are not
the enemy!**

Problem 1: Absurd Advice

Carnegie Mellon University

Password Requirements

Must Contain

- At least 8-characters.
- At least one uppercase alphabetic character (e.g., A-Z).
- At least one lowercase alphabetic character (e.g., a-z).
- At least one number (e.g., 0-9).
- At least one special character (e.g., []~!@#\$%^&*()<>._-+=).

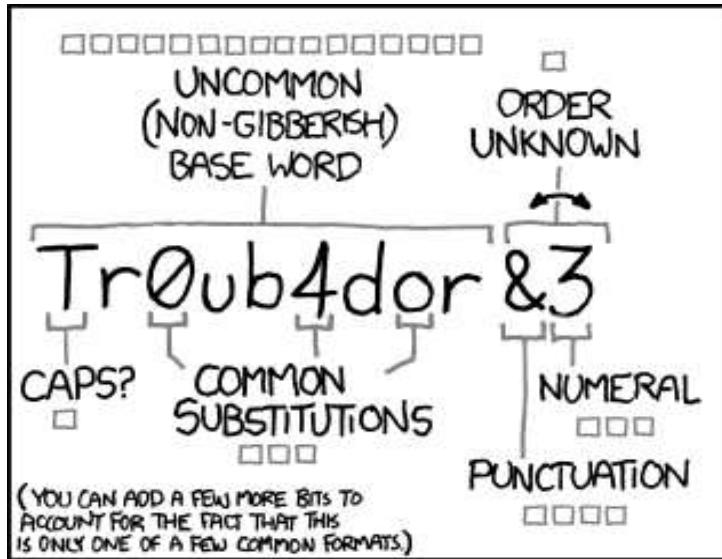
Cannot Contain

- Known information (i.e., first name, last name, Andrew userID, date of birth, 9-digit Carnegie Mellon ID number, SSN, job title).
- Four or more occurrences of the same character (e.g., aaaa, 2222, a123a345a678a).*
- A word that is found in a standard **dictionary**.*
(after removing non-alpha characters).

**This requirement does not apply to Andrew account passwords that are more than 19 characters in length (e.g., passphrase).*

Additional Policies

- Last five passwords cannot be used.
- Cannot be changed more than four times in a day.



~28 BITS OF ENTROPY

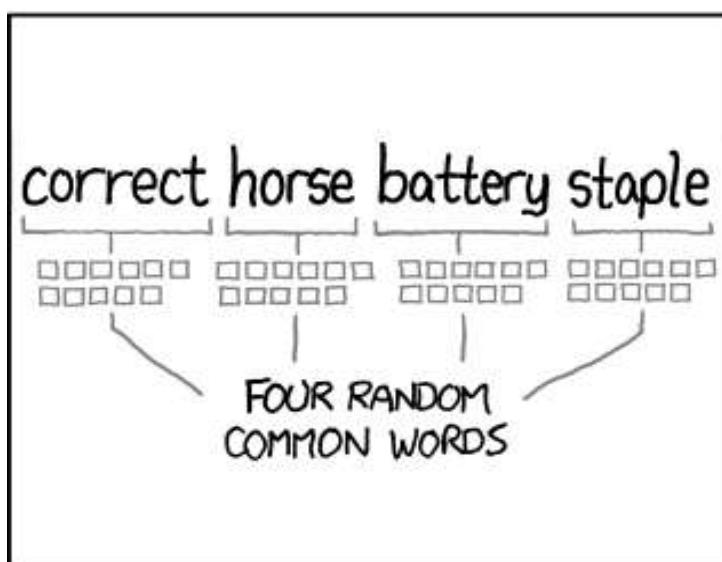
$2^{28} = 3$ DAYS AT 1000 GUESSES/SEC

(PLAUSIBLE ATTACK ON A WEAK REMOTE WEB SERVICE. YES, CRACKING A STOLEN HASH IS FASTER, BUT IT'S NOT WHAT THE AVERAGE USER SHOULD WORRY ABOUT.)

DIFFICULTY TO GUESS: **EASY**

WAS IT TROMBONE? NO, TROUBADOR. AND ONE OF THE 0s WAS A ZERO?
AND THERE WAS SOME SYMBOL...

DIFFICULTY TO REMEMBER: **HARD**



~44 BITS OF ENTROPY

$2^{44} = 550$ YEARS AT 1000 GUESSES/SEC

DIFFICULTY TO GUESS: **HARD**

DIFFICULTY TO REMEMBER: YOU'VE ALREADY MEMORIZED IT

THROUGH 20 YEARS OF EFFORT, WE'VE SUCCESSFULLY TRAINED EVERYONE TO USE PASSWORDS THAT ARE HARD FOR HUMANS TO REMEMBER, BUT EASY FOR COMPUTERS TO GUESS.

Problem 2: Inaccurate Scoring

YAHOO!

Create a new password

Strengthen the security of your account with a new password.

A password input field containing the text "password1!".A password input field labeled "Confirm new password".

show password

Continue

[Cancel](#)

Problem 3: Unhelpful Feedback

YAHOO!

Change your password

Strengthen the security of your account with a new password.

.....

Confirm new password

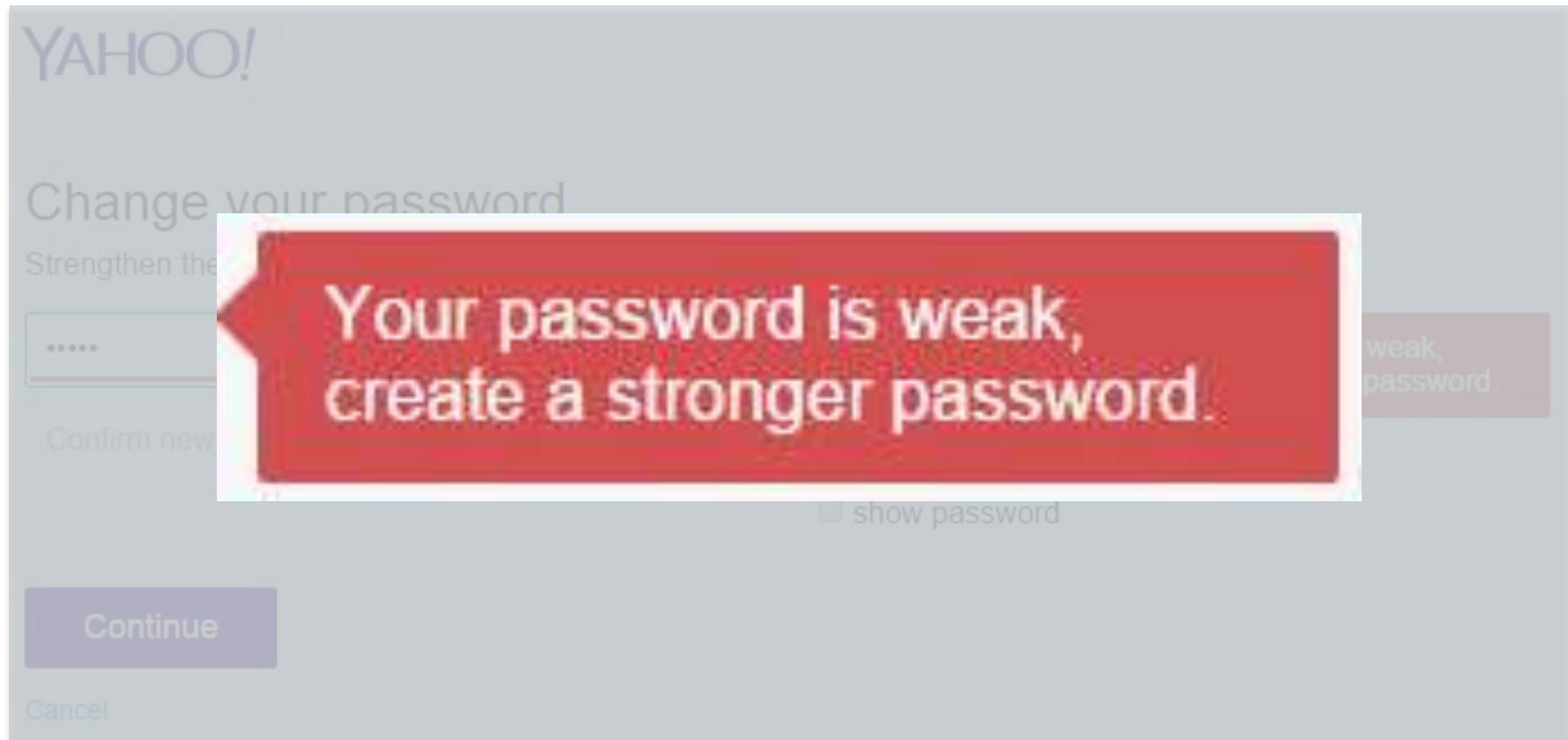
show password

Your password is weak,
create a stronger password.

Continue

Cancel

Problem 3: Unhelpful Feedback



Ultimate goal: Help users create better* passwords

Better =

- More secure?
- More memorable?
- More likable?
- Balance usability & security?

Password-Composition Policies

Carnegie Mellon University

Password Requirements

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- At least one lowercase alphabetic character (e.g., a-z).
- At least one number (e.g., 0-9).
- At least one special character (e.g., []~!@#\$%^&*()?./_-+=).

Cannot Contain

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Richard Shay, Saranga Komanduri, Patrick Gage Kelley, Pedro Giovanni Leon, Michelle L. Mazurek, Lujo Bauer, Nicolas Christin, Lorrie Faith Cranor. Encountering Stronger Password Requirements: User Attitudes and Behaviors. In *Proc. SOUPS*, 2010.

Study goal(s):

- *Understand attitudes & behaviors related to creating a new password
- *Understand impact of more complex requirements

Method(s):

- *Paper survey of 470 CMU affiliates

Richard Shay, Saranga Komanduri, Patrick Gage Kelley, Pedro Giovanni Leon, Michelle L. Mazurek, Lujo Bauer, Nicolas Christin, Lorrie Faith Cranor. Encountering Stronger Password Requirements: User Attitudes and Behaviors. In *Proc. SOUPS*, 2010.

Method

- Passers-by filled out survey in person
 - Demographics
 - Password handling
 - Password composition
 - Password storage/reuse
 - User sentiment

Results

- New requirements can be annoying, but are perceived as good for security
- Forgetting passwords → help desk
- Reusing a password seemed more likely than writing a password down
- Dictionary words & names >80%
- Assumptions about entropy wrong

How do we measure password strength?

Password-Strength Metrics

- Statistical approaches
 - Traditionally: Shannon entropy
 - Recently: α -guesswork
- Disadvantages for researchers
 - Usually no per-password estimates
 - Huge sample required
 - Not real-world attacks

Parameterized Guessability

- How many guesses a particular cracking algorithm with particular training data would take to guess a password

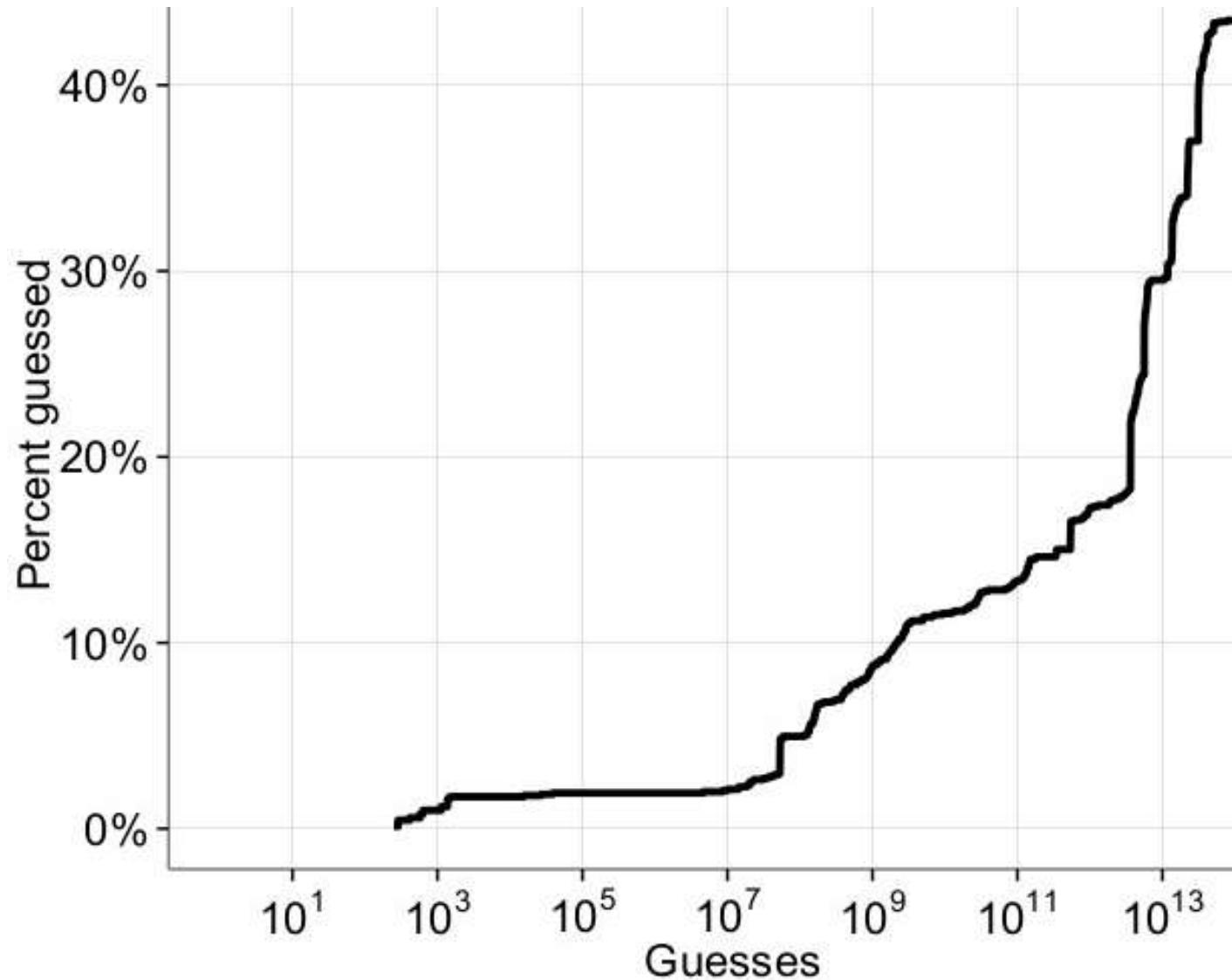
j@mesb0nd007 !

Guess # 366,163,847,194

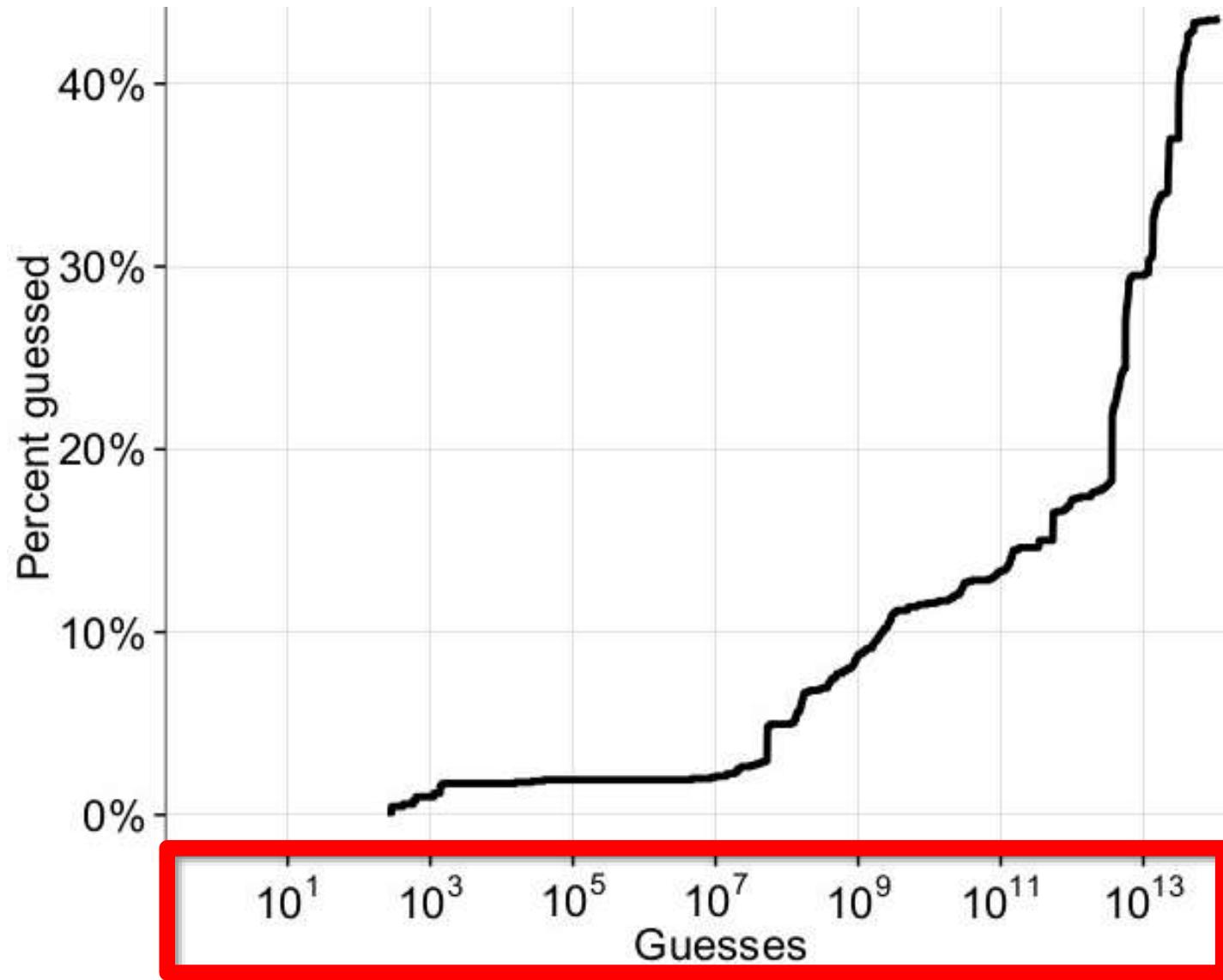
n (c\$JZX! zKc^bIAX^N

Guess # past cutoff

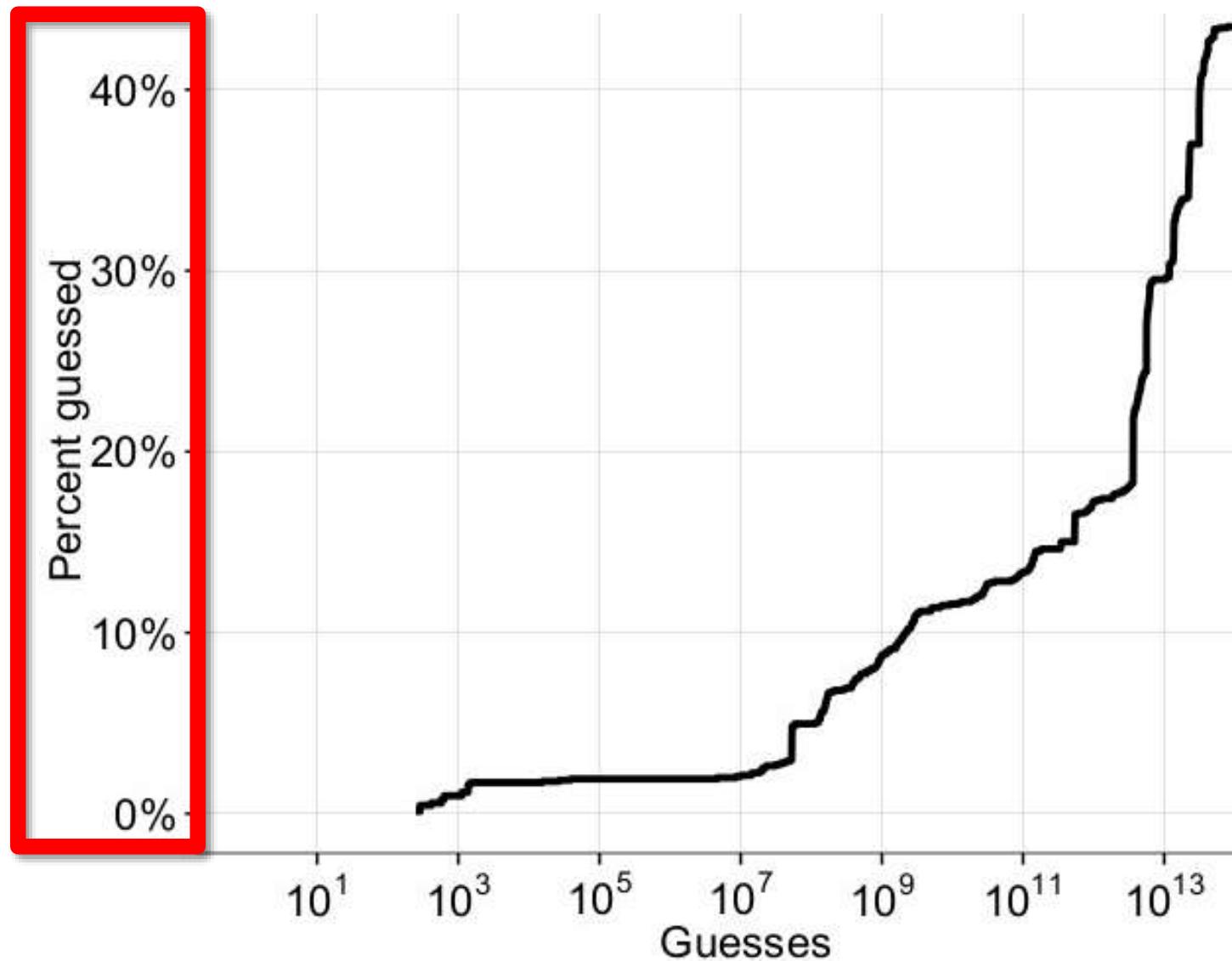
Guessability Plots



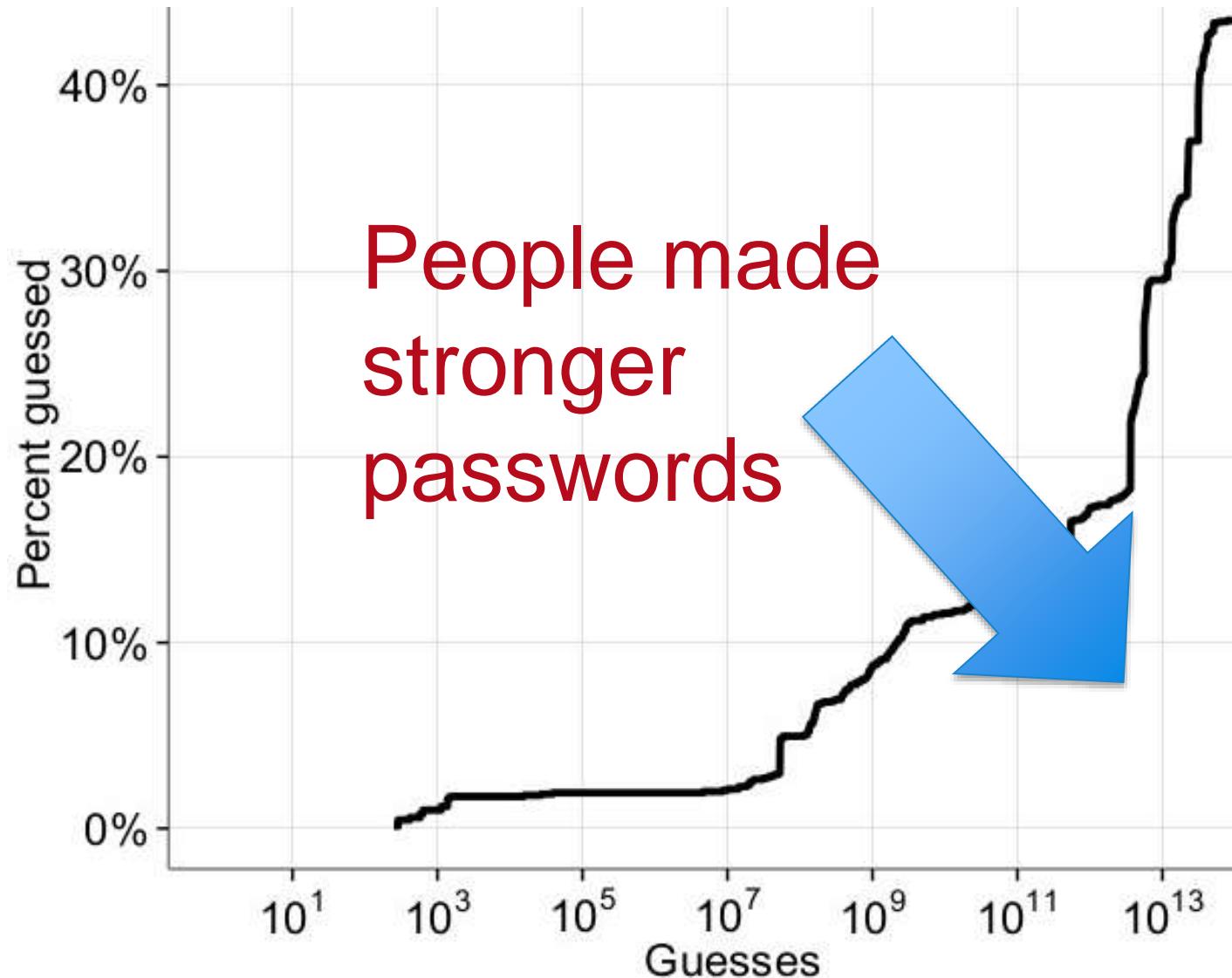
Guessability Plots



Guessability Plots



Guessability Plots



Guessability Plots



Security & Privacy Impact of Meters



Blase Ur, Patrick Gage Kelley, Saranga Komanduri, Joel Lee, Michael Maass, Michelle Mazurek, Timothy Passaro, Richard Shay, Timothy Vidas, Lujo Bauer, Nicolas Christin, Lorrie Faith Cranor. How Does Your Password Measure Up? The Effect of Strength Meters on Password Creation. In *Proc. USENIX Security Symposium*, 2012.

Study goal(s):

- *How do meters impact security & usability of password creation?
- *What meter features matter?

Method(s):

- *Online study (task + survey) of 2,931 MTurk users

Richard Shay, Saranga Komanduri, Patrick Gage Kelley, Pedro Giovanni Leon, Michelle L. Mazurek, Lujo Bauer, Nicolas Christin, Lorrie Faith Cranor. Encountering Stronger Password Requirements: User Attitudes and Behaviors. In *Proc. SOUPS*, 2010.

Security & Privacy Impact of Meters

Brilliant



Bad



Password Strength Fair



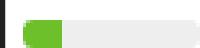
Password strength: Strong



Weak

Strong

Weak



✓ Password could be more secure.

Test Impact of Password Meters

- How do meters impact password security?
- How do meters impact usability?
 - Memorability
 - User sentiment
 - Timing
- What meter features matter?
- 2,931-participant online study

Study Design

- Password creation
 - Consent process
 - Create password
 - Survey about creating the password
- Recall 1 (right after)
 - Enter password
- Recall 2 (Automated email after 48 hours)
 - Enter password
 - Survey about how they remembered(?) it

Metrics

- Security
 - How guessable is the password? (modeling)
- Usability
 - Write-downs (survey + measurement)
 - Reusing password (survey)
 - Keystroke analysis (measurement)
 - Timing data (measurement)
 - Sentiment about creation (survey)

Baseline Password Meter

 LiveMail

Create a password

Account Password

A strong password helps prevent unauthorized access to your email account.

Type new password:

8-character minimum; case sensitive

>Password strength: Bad. Consider adding an uppercase letter or making your password longer.

Retype new password:

Make my password expire every 72 days.

Visual Differences

Type new password:

8-character minimum; case sensitive

Baseline meter

Fair. Consider adding a digit or making your password longer.



Three-segment

Fair. Consider adding a digit or making your password longer.



Green

Fair. Consider adding a digit or making your password longer.



Tiny

Fair. Consider adding a digit or making your password longer.



Huge

Fair. Consider adding a digit or making your password longer.



No suggestions

Fair.



Text-only

Fair. Consider adding a digit or making your password longer.

Visual Differences

Type new password:

8-character minimum; case sensitive

Baseline meter

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Three-segment

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Fair. Consider adding a digit or making your password longer.



Huge

Fair. Consider adding a digit or making your password longer.



No suggestions

Fair.



Text-only

Fair. Consider adding a digit or making your password longer.



Scoring Differences

Type new password:

useNIX\$e5

8-character minimum; case sensitive

Excellent!



Baseline meter

Half-score

Poor. Consider adding a different symbol or making your password longer.



One-third-score

Bad. Consider adding a different symbol or making your password longer.



Nudge-16

Poor. Consider making your password longer.



Nudge-Comp8

Excellent!



Key Results

- Stringent meters with visual bars increased resistance to guessing
- Visual differences did not significantly impact resistance to guessing
- No significant impact on memorability

Does this protocol have
external validity?

Passwords research is everywhere

Operating
Systems

Pass
A C

Robert
Bell La

This p
password
sharing s

co
Th
an
pa

C

CCS 2005 (Narayanan
and Shmatikov)

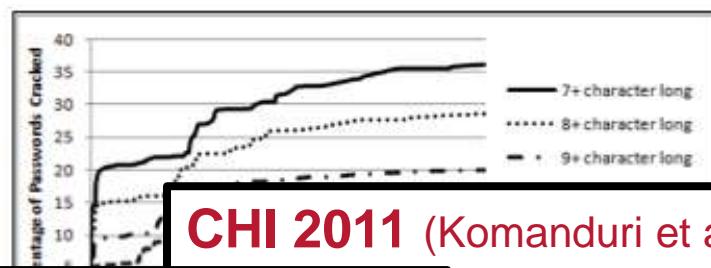
4. INDEXING ALGORITHMS

4.1 Z

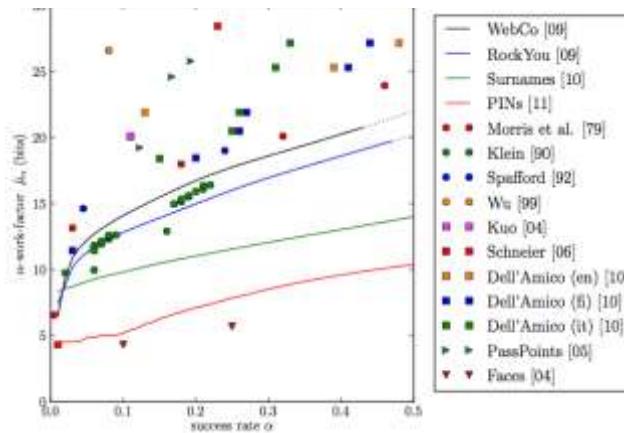
The d
the zero-
fixed-len
threshold
Section 4
be combi
 $\{\alpha : |\alpha| =$

The k
tion of t
rewrite t
form: D
 $\mu(x) =$
Next, w
of μ , for

CCS 2010 (Weir et al.)



IEEE S&P 2012 (Bonneau)



**Passw
a Univ**

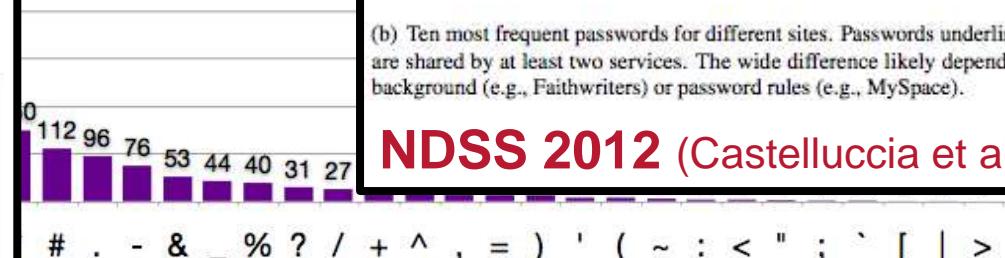
WWW 2007

(Fitzpatrick et al.)

RockYou	Faithwriters	MySpace
<u>123456</u>	<u>123456</u>	password1
12345	writer	<u>abc123</u>
123456789	jesus1	fuckyou
password	christ	monkey1
iloveyou	blessed	iloveyou1
princess	john316	myspace1
1234567	jesuschrist	fuckyou1
rockyou	<u>password</u>	number1
12345678	heaven	football1
abc123	faithwriters	nicole1

(b) Ten most frequent passwords for different sites. Passwords underlined are shared by at least two services. The wide difference likely depend on background (e.g., Faithwriters) or password rules (e.g., MySpace).

NDSS 2012 (Castelluccia et al.)



frequency of occurrence of symbols in passwords created in size8 condition.

... but good data is hard to find

- Small data sets
- Experimental rather than field data
- Self-reported surveys
- Leaked data of questionable validity
- Minimal-value accounts
- No access to plaintext passwords

Are the results generalizable?

Real Passwords



Michelle Mazurek, Saranga Komanduri, Timothy Vidas, Lujo Bauer, Nicolas Christin, Lorrie Faith Cranor, Patrick Gage Kelley, Richard Shay, Blase Ur. Measuring Password Guessability for an Entire University. In *Proc. CCS*, 2013.

Study goal(s):

- *Compare passwords used in studies to real passwords
- *What factors correlate with password strength?

Method(s):

- *Collaborate with InfoSec office to study real passwords

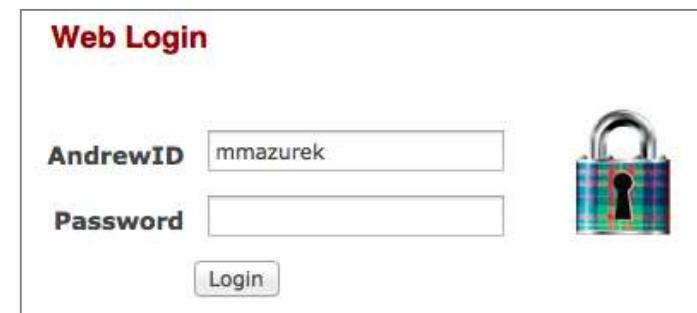
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Our Data

- 25,000 **real, high-value** passwords
- Contextual data – logs, survey
- What factors correlate with strength?
 - New (to passwords) statistical methods
 - Find new results, confirm prior results
- What to do without field data?
 - Comparison with leaked and study data

What are CMU passwords?

- 25,459 accounts for faculty, staff, and students
 - Plus 17,104 deactivated accounts
- Single-sign-on for email, financial, grades, registration, health, etc.
- Password requirements:
 - Minimum 8 characters
 - Upper, lower, digit, symbol
 - Dictionary check (241,497 words)



Other CMU data

- Web authentication logs (7 months)
 - Login rate, error rate, etc.
 - 1 to 3,595 logins per user (median 55)
- Personnel records: age, gender, affiliation
- Survey administered after password change
 - Why did you change your password?
 - Password creation strategies
 - 694 participants

Handling real data securely

- ISO personnel audited and ran our code
 - Isolated machine accessed only by ISO
 - Fun with remote debugging
- Aggregated outputs only
 - All outputs personally reviewed by ISO director



Decryption and anonymization

- Legacy system stored passwords reversibly
 - Decrypted passwords stored only in RAM
- Data sources joined with hashed, salted user ID
 - Salt known only to one staff member
- For analysis, demographic groups binned to minimum 50 users
 - Sometimes required combining categories

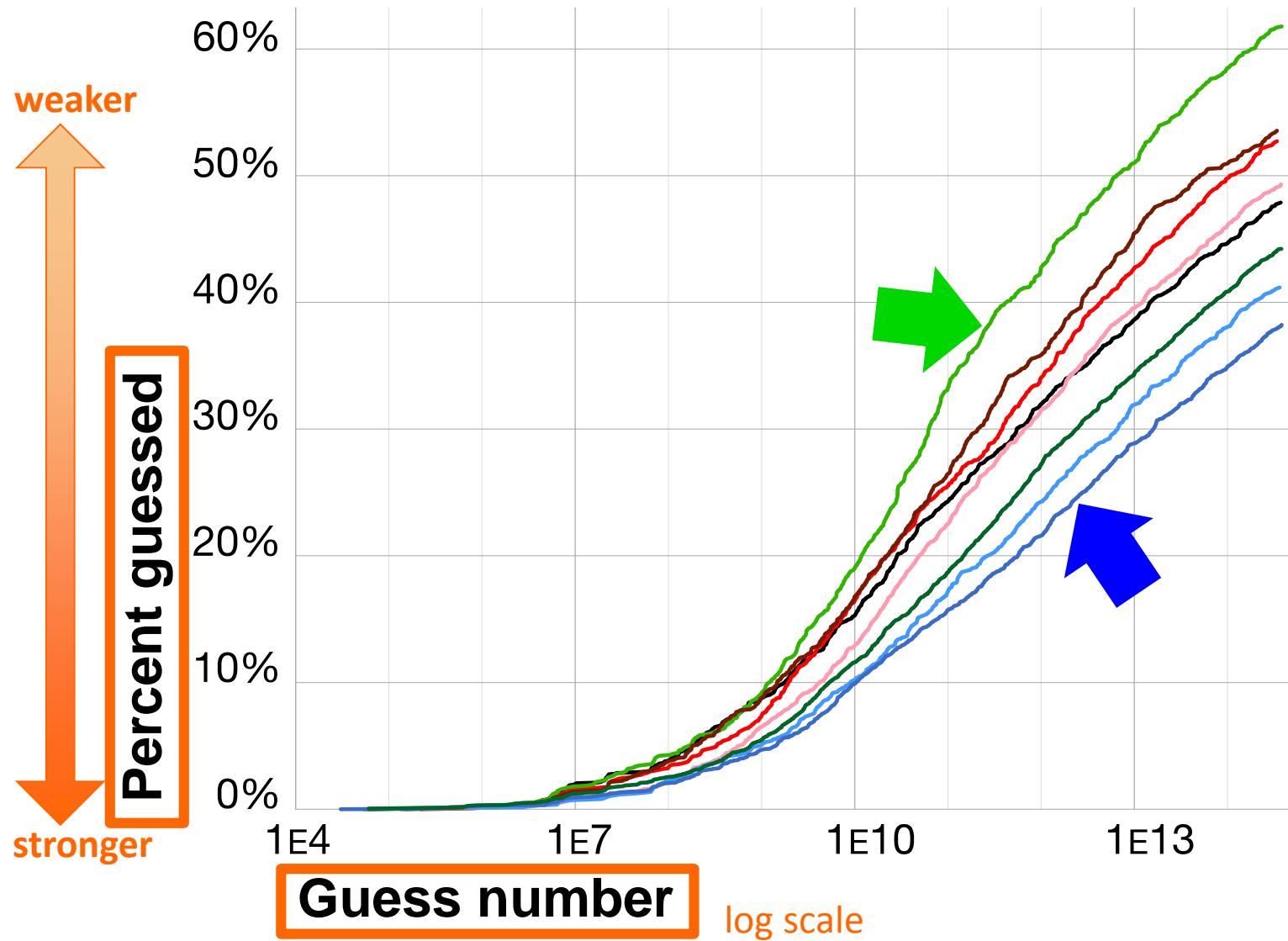
Part 1: Factors affecting strength

- Calculate a strength metric for each password
- Use statistics to correlate password strength with demographics, behavior, etc.

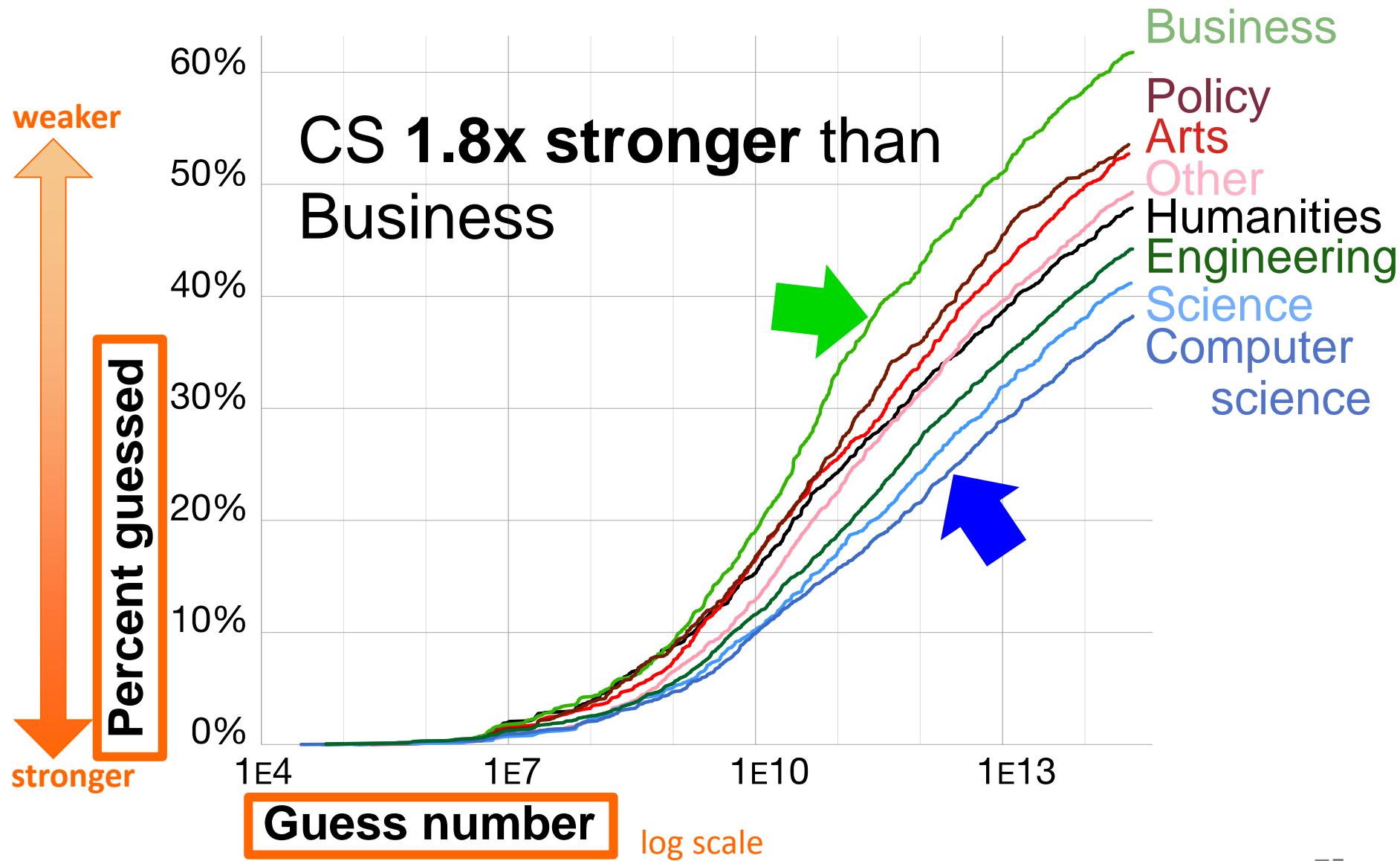
Our guessing configuration

- Modified PCFG algorithm
 - Guesses based on structures, strings in training data
 - Weir et al., S&P 2009; Kelley et al., S&P 2012
- Three **folds** for cross-validation
- Trained on:
 - Inactive CMU passwords
 - Public data (leaks, dictionaries)
 - Other two folds

Results – College affiliation



Results – College affiliation



Conclusions for research

- Study passwords were not a perfect proxy for real, high-value passwords...
- ...but, across metrics, they were better than the alternative of leaked passwords

Password Decision-Making



Blase Ur, Fumiko Noma, Jonathan Bees, Sean M. Segreti, Richard Shay, Lujo Bauer, Nicolas Christin, Lorrie Faith Cranor. "I Added '!' at the End to Make It Secure": Observing Password Creation in the Lab. In *Proc. SOUPS*, 2015.

Study goal(s):

- *Step-by-step, how do users create passwords (and how can we help)?
- *How do users value passwords?

Method(s):

- *Lab study of 49 participants

password

ilovebillyC\$1

ilovebillyC\$1

ilovebillyC\$1

AfNaHiLoco

AfNaHiLoco

Goals

- Understand precisely how people make passwords
 - In-lab, think-aloud protocol
- How users assign value to accounts
- “Microdecisions” users think add security

Methodology

- 49-participant lab study
- Think aloud while creating 3 passwords:



**First Trust
National Bank**

Please create a new password for your banking account.



Please create a new password for your email account.

National Daily Times



Please create a new password for your news account.

Qualitative Analysis

- Based on affinity diagramming
- 25 broad themes
 - 122 distinct behaviors



Participants

- 49 participants
 - 21 male
 - 28 female
- Variety of occupations
 - 24 students
 - 16 employed
 - 9 unemployed/retired

Passwords

- Transformed (Fahl et al., SOUPS 2013)
- 6 passwords trivially guessable
 - *gabriel, Password1!*
- Half of passwords guessed
 - e.g., *Tyrone1975, Gandalf*8, Triptrip1963*
- Half of passwords secure
 - e.g., *5cupsoftoys, AfNaHiLoco, 7301Poplarblvd\$*

Security Levels

- 21 participants considered sites equal value
- Struggled matching password to security level
 - P6's high-value passwords both guessed

Strategies

Base password on site

- Insecure banking password

+Money369



Base password on site

- Insecure banking password

+Money369



Base password on site

- Insecure banking password

+Money369



Base password on site

- Secure news password

LEFTbrown8 !

Base password on site

- Secure news password

LEFTbrown8 !



Please create a new password for your news account.

Base password on site

- Secure news password

LEFTbrown8 !



Base password on site

- Secure news password

LEFTbrown8 !



Knew to avoid dictionary words

Knew to avoid dictionary words

- Insecure keyboard patterns

1Qazxsw2



Knew to avoid dictionary words

- Secure (believed insecure)

junglesalmon711



Knew to avoid dictionary words

- Secure (and believed secure)

Rjunglesalmon711@\$

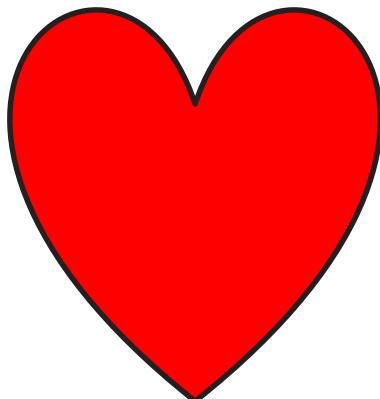


Build password around phrase

Build password around phrase

- Insecure

ilove1sttrust !



Please create a new password for your banking account.

Build password around phrase

- Secure

AfNaHiLoco

Build password around phrase

- Secure

AfNaHiLoco

Afraid of the Native Hipsters
Loopily Coding

Digits and symbols make it secure

- Insecure

Tyrone

Digits and symbols make it secure

- Insecure (believed secure)
 - “Security is required for a bank account” (P37)

Tyrone1975

Digits and symbols make it secure

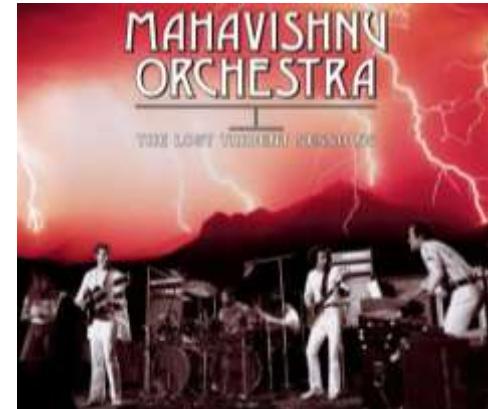
- “I added ‘!’ at the end to make it secure.”
(P45)



Misunderstanding attackers

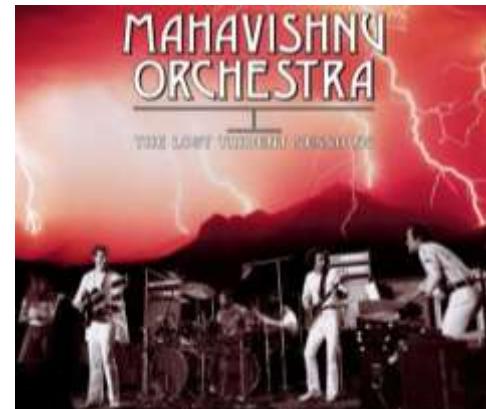
Misunderstanding attackers

- **Mahavishnu Orchestra** is secure because “this band name is hard to spell” (P2)



Misunderstanding attackers

- **Mahavishnu Orchestra** is secure because “this band name is hard to spell” (P2)



- **Goldie**: “hackers cannot guess [it] because I have no pictures of him on my Facebook account.” (P7)

Conclusions

- Users had process, yet many misconceptions

Conclusions

- Users had process, yet many misconceptions

 <https://support.google.com/accounts/answer/32040?hl=en>

Creating a strong password

To keep your account safe, here are a few tips on how to create a strong password:

Use a unique password for each of your important accounts

Use a mix of letters, numbers, and symbols in your password

Using numbers, symbols and mix of upper and lower case letters in your password makes it harder for someone to guess your password. For example, an eight-character password with numbers, symbols and mixed-case letters is harder to guess because it has 30,000 times as many possible combinations than an eight-character password with only lower case letters.

Conclusions

- Users had process, yet many misconceptions

Cannot Contain:

- known personal information
- last five passwords
- four or more occurrences of same character*
- a Dictionary word* (after removing non-alpha characters)

Conclusions

- Users had process, yet many misconceptions

Cannot Contain:

- known personal information
- last five passwords
- four or more occurrences of same character*
- a Dictionary word* (after removing non-alpha characters)

Retrospective Understanding



Blase Ur, Saranga Komanduri, Lujo Bauer, Lorrie Faith Cranor, Nicolas Christin, Adam L. Durity, Phillip (Seyoung) Huh, Stephanos Matsumoto, Michelle L. Mazurek, Sean M. Segreti, Richard Shay, Timothy Vidas. The Art of Password Creation: Semantics, Strategies, and Strategies, 2013. Image Creative Commons by Lasya J on Flickr.

Study goal(s):

- *Unpack linguistic features
- *What structures are common

Method(s):

- *Analyze previously created passwords
- *MTurk reverse-engineering

Blase Ur, Felicia Alfieri, Maung Aung, Lujo Bauer, Nicolas Christin, Jessica Colnago, Lorrie Faith Cranor, Henry Dixon, Pardis Emami Naeini, Hana Habib, Noah Johnson, William Melicher. Development and Evaluation of a Data-Driven Password Meter. In *Proc. CHI*, 2017.

Reverse-Engineering Passwords

~CowScomehom3

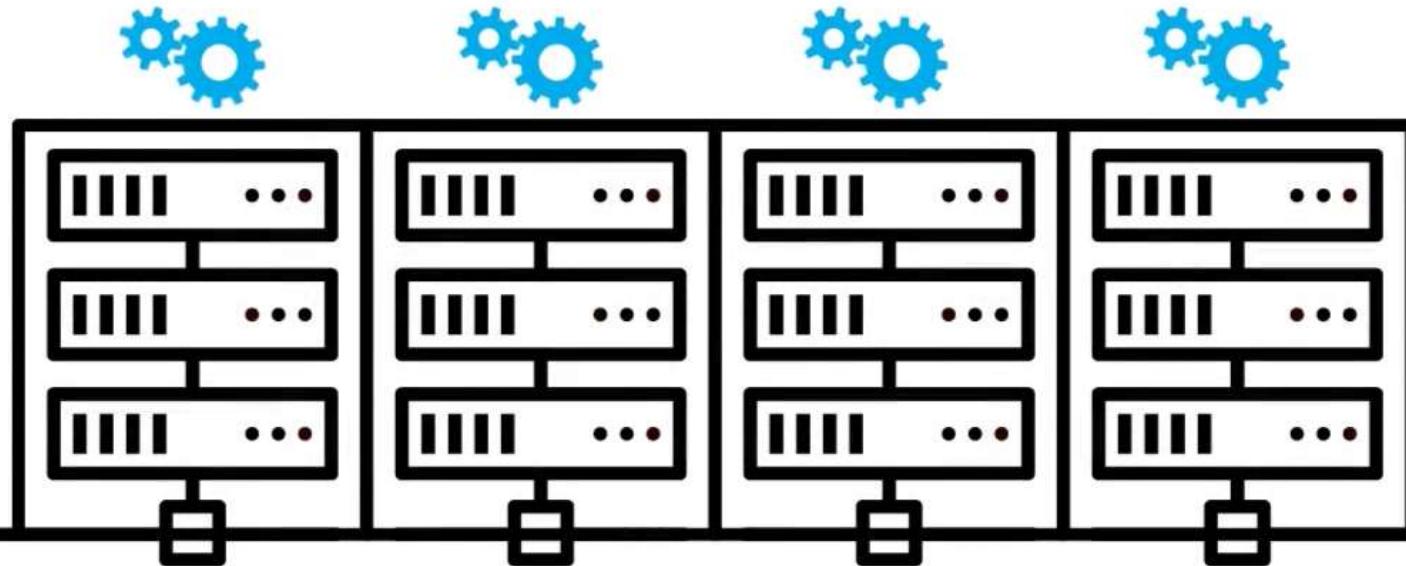


“till the cows come home”

Key Results

- Character substitutions both infrequent and predictable
- Words and phrases frequently used
 - Wikipedia excellent source of training data
- Composition policy detrimental for some

Modeling Password Cracking



Blase Ur, Sean M. Segreti, Lujo Bauer, Nicolas Christin, Lorrie Faith Cranor, Saranga Komanduri, Darya Kurilova, Michelle L. Mazurek, William Melicher, Richard Shay.
Measuring Real-World Accuracies and Biases in Modeling Password Guessability. In
Proc. USENIX Security Symposium, 2015.

Study goal(s):

- *How does our choice of password-strength metric impact results?
- *Do experts do better?

Method(s):

- *Model cracking approaches
- *Hire pen-testing firm (& compare)

Blase Ur, Sean M. Segreti, Lujo Bauer, Nicolas Christin, Lorrie Faith Cranor, Saranga Komanduri, Darya Kurilova, Michelle L. Mazurek, William Melicher, Richard Shay.
Measuring Real-World Accuracies and Biases in Modeling Password Guessability. In *Proc. USENIX Security Symposium*, 2015.

Guessability in Concept



How Does Your Password Measure Up? The Effect of Strength Meters on Password Creation

Blaze Ur, Patrick Gage Kelley, Saranga Komanduri, Joel Lee, Michael Muisic,
Michelle L. Mazurek, Timothy Pasami, Richard Shay, Timothy Vidas,
Lori Bauer, Nicolas Christin, Lorrie Faith Cranor
Carnegie Mellon University
[*blaze, pgage, saranguk, jlee, muisic, mazurek, tpasami,*
rshay, rvidas, Bauer, niclaus, lorrie]@cs.cmu.edu

Abstract

To help users create stronger text-based passwords, many web sites have deployed password meters that provide visual feedback on password strength. Although these meters are in wide use, their effects on the security and usability of passwords have not been well studied.

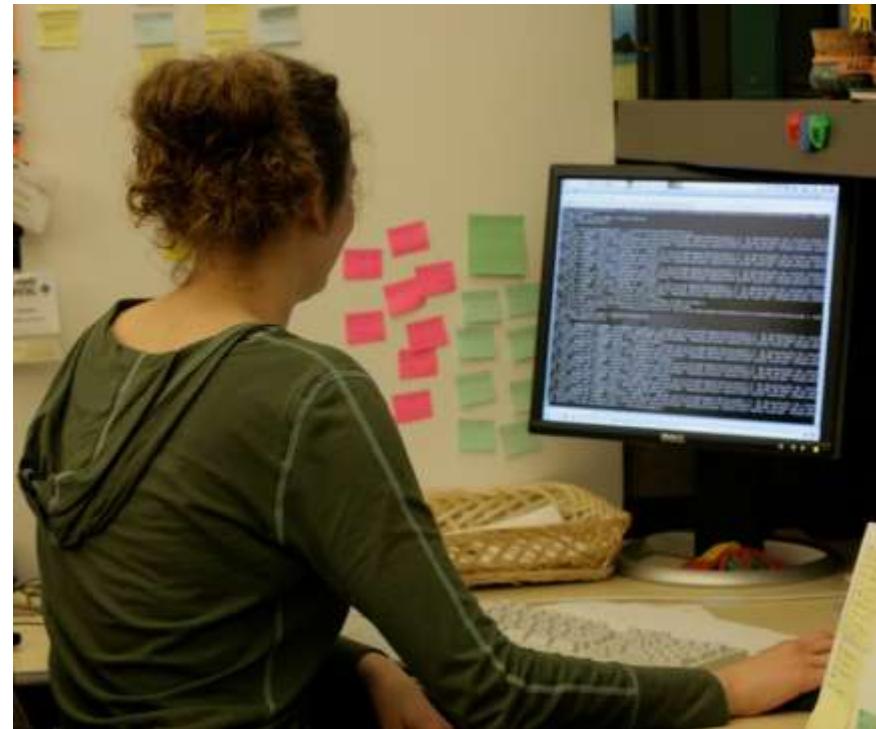
We present a 2,951-subject study of password creation in the presence of 14 password meters. We found that

users write them down [28]. Password composition policies, sets of requirements that every password or password reset must meet, can also make passwords more difficult to guess [28, 38]. However, strict policies can lead to user frustration [29], and users may fulfill requirements in ways that are simple and predictable [6].

Another measure for encouraging users to create stronger passwords is the use of password meters. A password meter is a visual interpretation of password

Images Creative Commons by Stephen C. Webster (R) and Adam Thomas (C) on Flickr, and on Wikimedia (L)

Guessability in Practice



Approach

4 password sets

password
iloveyou
teamo123
...

passwordpassword
1234567812345678
!1@2#3\$4%5^6&7*8
...

Pa\$\$w0rd
iL0v3you!
1QaZ2W@x
...

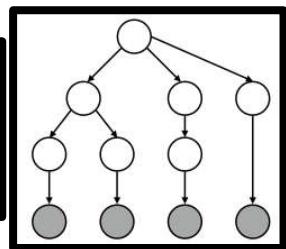
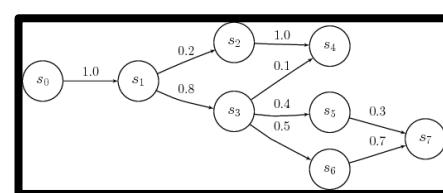
pa\$\$word1234
12345678asDF
!q1q!q1q!q1q
...



5 approaches



hashcat
advanced
password
recovery

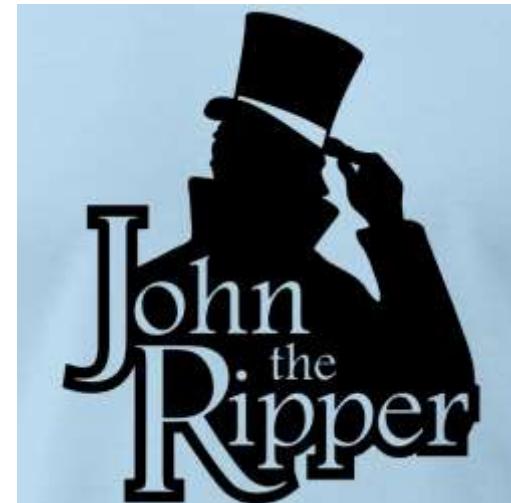


Five Cracking Approaches

- John the Ripper
- Hashcat
- Markov models
- Probabilistic Context-Free Grammar
- Professionals

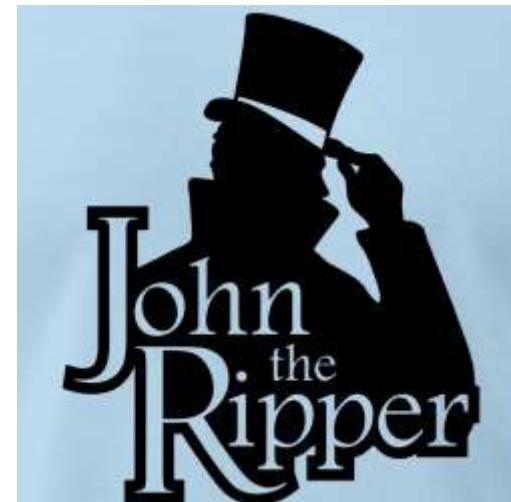
John the Ripper

- Guesses variants of input wordlist



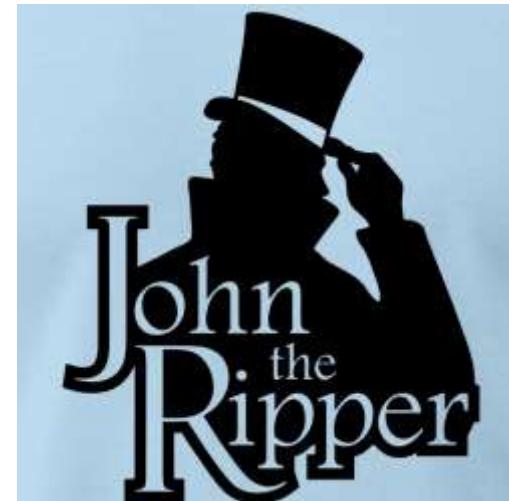
John the Ripper

- Guesses variants of input wordlist
- Wordlist mode requires:
 - Wordlist (passwords and dictionary entries)
 - Mangling rules



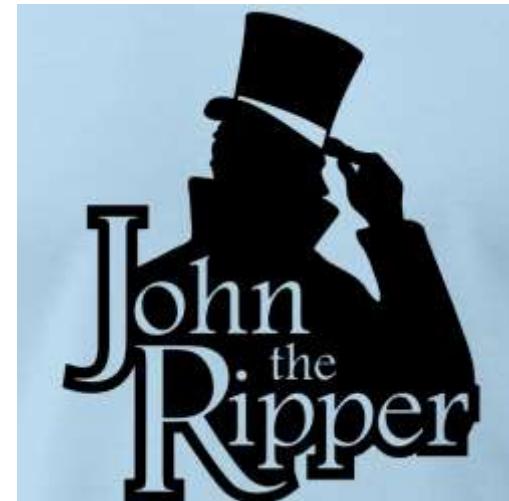
John the Ripper

- Guesses variants of input wordlist
- Wordlist mode requires:
 - Wordlist (passwords and dictionary entries)
 - Mangling rules
- Speed: Fast



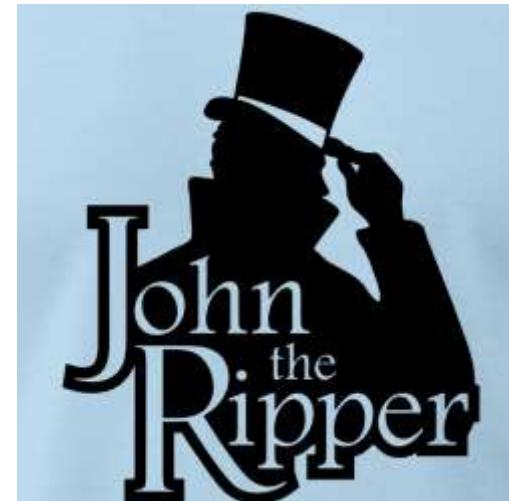
John the Ripper

- Guesses variants of input wordlist
- Wordlist mode requires:
 - Wordlist (passwords and dictionary entries)
 - Mangling rules
- Speed: Fast
 - 10^{13} guesses

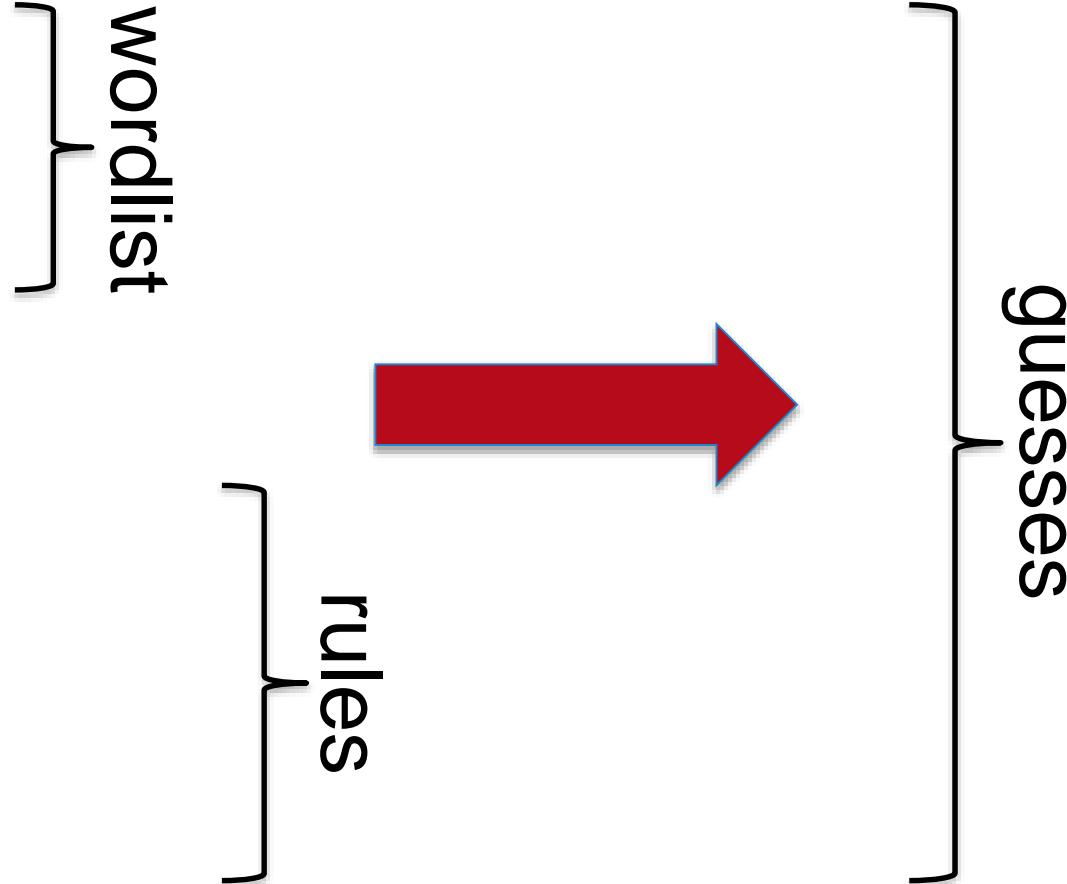
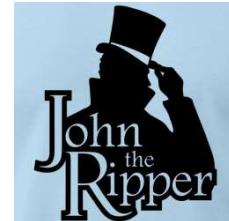


John the Ripper

- Guesses variants of input wordlist
- Wordlist mode requires:
 - Wordlist (passwords and dictionary entries)
 - Mangling rules
- Speed: Fast
 - 10^{13} guesses
- “JTR”



John the Ripper



John the Ripper



usenix

security

wordlist

rules



guesses

John the Ripper



usenix

security

[]

[add 1 at end]

[change e to 3]

wordlist

rules



guesses

John the Ripper



usenix

security



[add 1 at end]

[change e to 3]

wordlist

rules

usenix

security

usenix1

security1

us3nix

s3curity

guesses

John the Ripper



usenix

security

[]

[add 1 at end]

[change e to 3]

wordlist

rules

usenix

security

usenix1

security1

us3nix

s3curity

guesses

John the Ripper



usenix

security

[]

[add 1 at end]

[change e to 3]

wordlist

rules

usenix

security

usenix1

security1

us3nix

s3curity

guesses

Hashcat

- Guesses variants of input wordlist
- Wordlist mode requires:
 - Wordlist (passwords and dictionary entries)
 - Mangling rules
- Speed: Fast
 - 10^{13} guesses

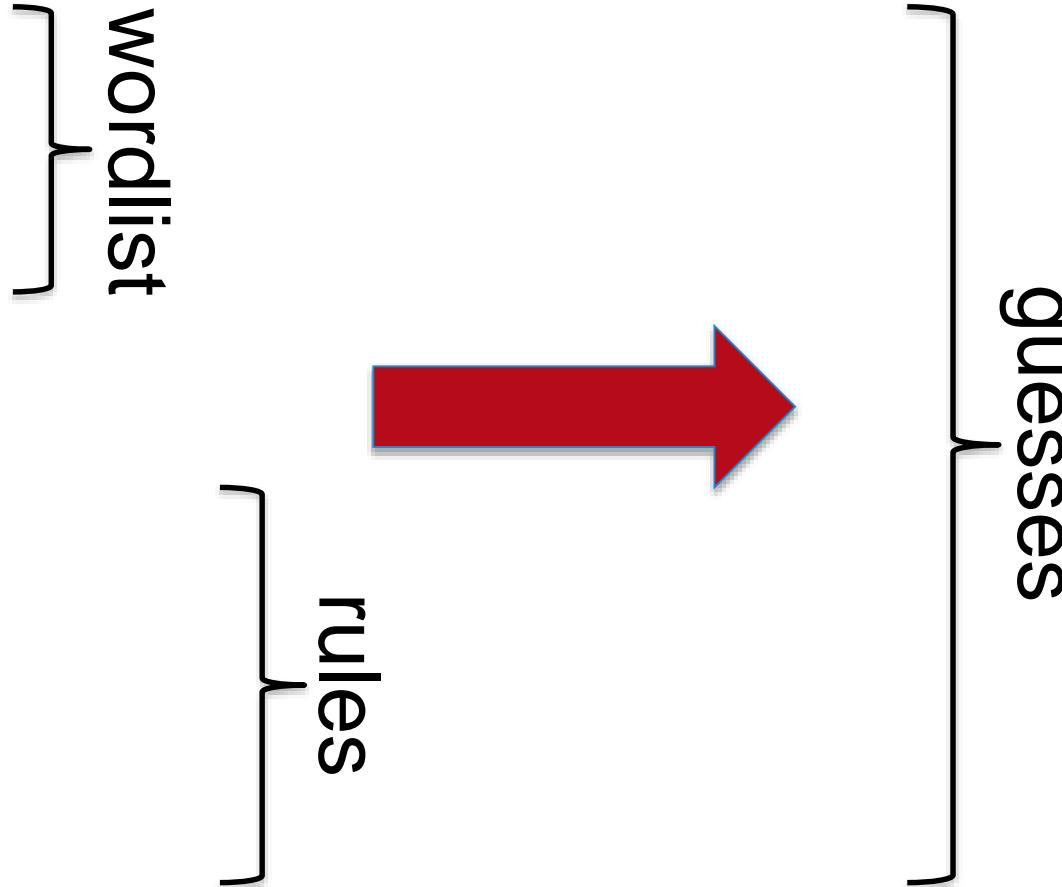


hashcat
advanced
password
recovery

Hashcat



hashcat
advanced
password
recovery



Hashcat



hashcat
advanced
password
recovery

usenix

security

[]

[add 1 at end]

[change e to 3]

wordlist

rules



guesses

Hashcat



hashcat
advanced
password
recovery

usenix

security

[]

[add 1 at end]

[change e to 3]

wordlist

rules

usenix

usenix1

us3nix

security

security1

s3curity

guesses

Hashcat



hashcat
advanced
password
recovery

usenix

security

[]

[add 1 at end]

[change e to 3]

wordlist

rules

usenix

usenix1

us3nix

security

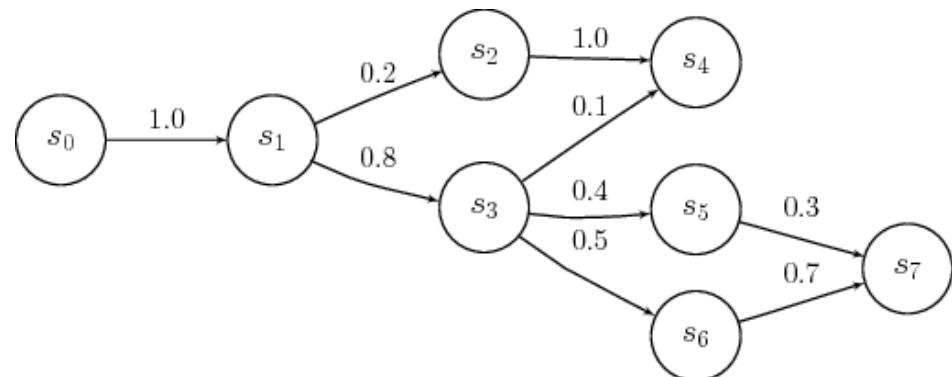
security1

s3curity

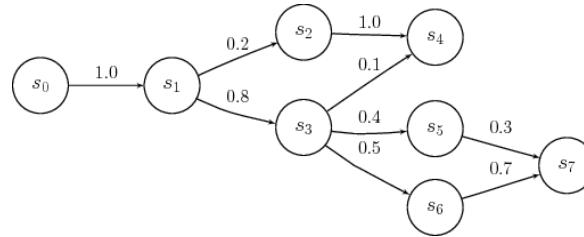
guesses

Markov Models

- Predicts future characters from previous
- Approach requires weighted data:
 - Passwords
 - Dictionaries
- Ma et al. IEEE S&P 2014
- Speed: Slow
 - 10^{10} guesses

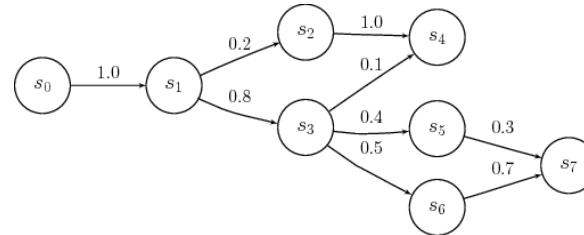


Markov Models



cincinnati

Markov Models

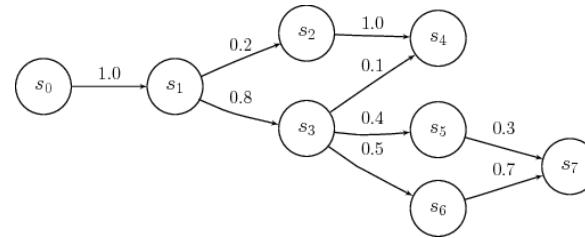


cin cinn cinn
cinn cinn ati

Markov chain of order 3 (4-grams)

__ → c 1.0

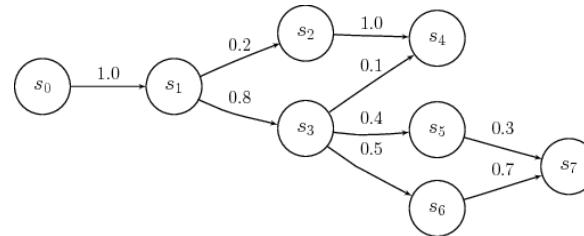
Markov Models



cincinnati

__ → c 1.0
__c → i 1.0

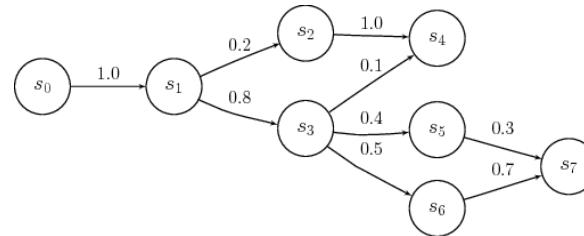
Markov Models



ci n cincinnati

__ → c 1.0
__c → i 1.0
_ci → n 1.0

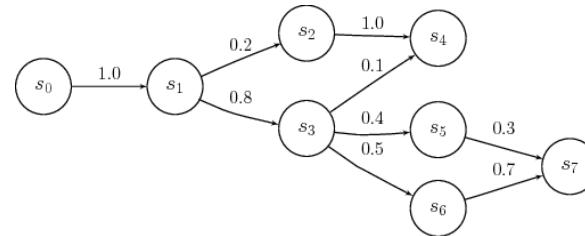
Markov Models



cincinnati

__ → c 1.0
__c → i 1.0
_ci → n 1.0
cin → c 1.0

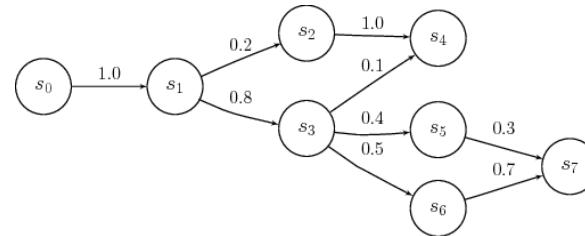
Markov Models



c_i_n_d_i_n_n_a_t_i

__	\rightarrow	c	1.0
__c	\rightarrow	i	1.0
_ci	\rightarrow	n	1.0
cin	\rightarrow	c	1.0
inc	\rightarrow	i	1.0

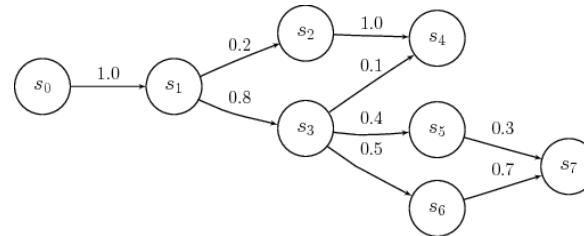
Markov Models



c i n c i n n a t i

__	→ c	1.0
__c	→ i	1.0
_ci	→ n	1.0
cin	→ c	1.0
inc	→ i	1.0
nci	→ n	1.0

Markov Models

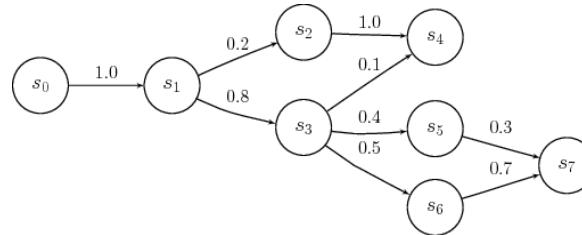


cincinnati

__ → c 1.0
__c → i 1.0
_ci → n 1.0
cin → c 0.5
cin → n 0.5
inc → i 1.0

nci → n 1.0

Markov Models

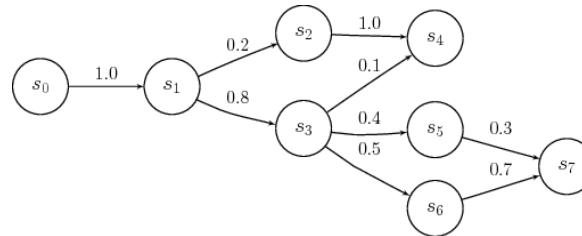


cincinnati

__	\rightarrow	c	1.0
__c	\rightarrow	i	1.0
_ci	\rightarrow	n	1.0
cin	\rightarrow	c	0.5
cin	\rightarrow	n	0.5
inc	\rightarrow	i	1.0

inn	\rightarrow	a	1.0
nci	\rightarrow	n	1.0

Markov Models

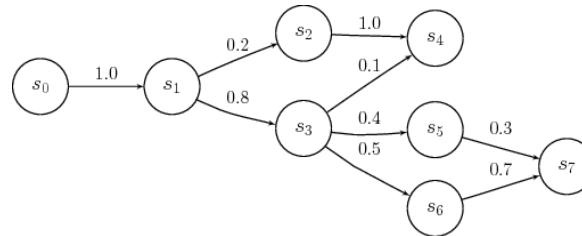


cincinnati

__ → c	1.0
_c → i	1.0
_ci → n	1.0
cin → c	0.5
cin → n	0.5
inc → i	1.0

inn → a	1.0
nci → n	1.0
nna → t	1.0

Markov Models

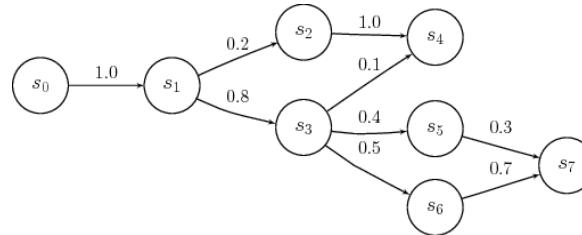


cincinnati

__ → c	1.0
_c → i	1.0
_ci → n	1.0
cin → c	0.5
cin → n	0.5
inc → i	1.0

inn → a	1.0
nat → i	1.0
nci → n	1.0
nna → t	1.0

Markov Models



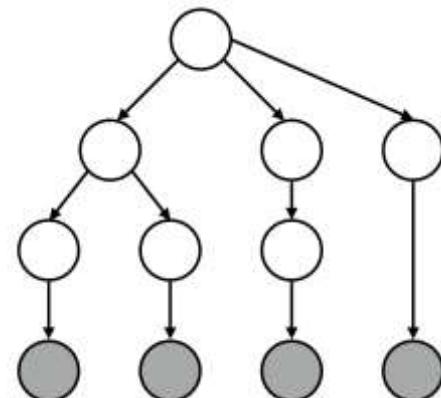
cincinnati

__	\rightarrow	c	1.0
__c	\rightarrow	i	1.0
_ci	\rightarrow	n	1.0
ati	\rightarrow	[end]	1.0
cin	\rightarrow	c	0.5
cin	\rightarrow	n	0.5

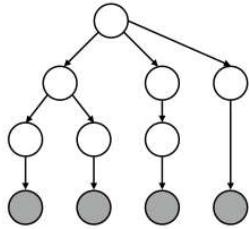
inc	\rightarrow	i	1.0
inn	\rightarrow	a	1.0
nat	\rightarrow	i	1.0
nci	\rightarrow	n	1.0
nna	\rightarrow	t	1.0

Probabilistic Context-Free Grammar

- Generate password grammar
 - Structures
 - Terminals
- Kelley et al. IEEE S&P 2012
 - Based on Weir et al. IEEE S&P 2009
- Speed: ~~Slow~~ Medium
 - 10^{14} guesses
- “PCFG”



PCFG



passwordpassword

password123

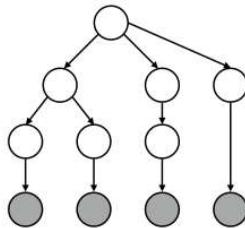
usenix3

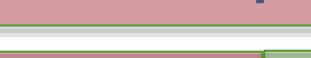
5ecurity

iloveyou

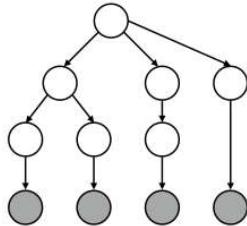
nirvana123

PCFG



	L_{16}	1/6
	$L_8 D_3$	1/6
	$L_6 D_1$	1/6
	$D_1 L_7$	1/6
	L_8	1/6
	$L_7 D_3$	1/6

PCFG



passwordpassword

D_3

*password*123

123: 1.0 probability

use^{nix}3

D_1 :

5*ecurity*

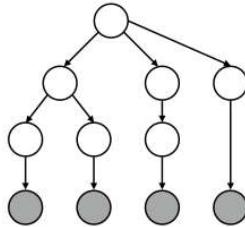
3: 0.50 probability

iloveyou

5: 0.50 probability

*nirvana*123

PCFG



passwordpassword

L_8

*password*123

password: 0.5

*usenix*3

iloveyou: 0.5

5*security*

L_7

iloveyou

ecurity: 0.5

*nirvana*123

nirvana: 0.5

etc.

Key Results

- Configuration is critical
- Considering single approach insufficient
 - Multiple approaches proxy for pros
- Analyses of password sets robust
 - More granular analyses not robust

Per-Password Highly Impacted

P@ssw0rd!

Per-Password Highly Impacted

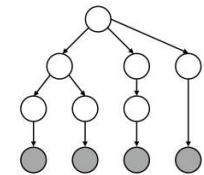
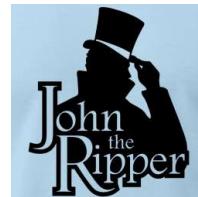
- JTR guess # 801



P@ssw0rd!

Per-Password Highly Impacted

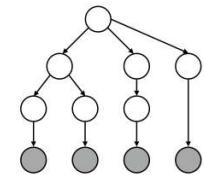
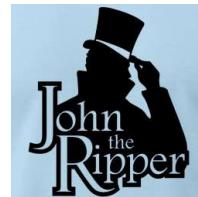
- JTR [guess # 801](#)
- Not guessed in 10^{14} PCFG guesses



P@ssw0rd!

Per-Password Highly Impacted

- JTR [guess # 801](#)
- Not guessed in 10^{14} PCFG guesses



P@**S S W 0 r d !**

Password Guessability Service (PGS)

- Guessability of plaintext passwords

```
asdff123#  
P@ssw0rd!  
Qwertyuiop!1  
...
```



<https://pgs.ece.cmu.edu>



FREE!

```
"Guess #", "Password"  
"127188816", "Qwertyuiop!1"  
"1853004462", "asdff123#"  
"2251762491", "P@ssw0rd!"  
...
```

Perceptions of Password Security



Blase Ur, Jonathan Bees, Sean M. Segreti, Lujo Bauer, Nicolas Christin, Lorrie Faith Cranor. Do users' perceptions of password security match reality? In *Proc. CHI*, 2016.

Study goal(s):

- *Do users have misconceptions about passwords?
- *(Future) fix these misconceptions

Method(s):

- *Online survey of 165 MTurkers

Perception vs. Reality



Compare actual
strength of passwords
to users' perceptions

Study Tasks

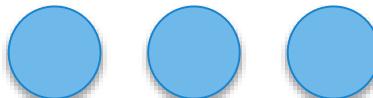
1. Evaluating password pairs

Study Tasks

1. Evaluating password pairs

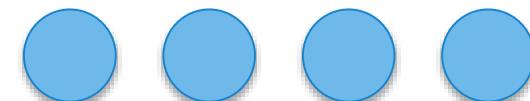
p@ssw0rd

p@ssw0rd
much more
secure



pAssw0rd

pAssw0rd
much more
secure

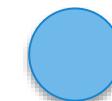


Study Tasks

1. Evaluating password pairs

p@ssw0rd

p@ssw0rd
much more
secure



pAssw0rd

pAssw0rd
much more
secure

Why?

Task 1 Hypotheses

- 25 common characteristics, e.g.,
 - Capitalization
 - Letters vs. digits vs. symbols
 - Choice of words and phrases
- Created 3 pairs per hypothesis
 - Randomly chose 1 pair per participant
 - At least one password per pair from **rockyou**

Study Tasks

1. Evaluating password pairs
2. Rating selected passwords

Study Tasks

1. Evaluating password pairs
2. Rating selected passwords

Please rate the **security** of the following password: [rolltide](#)



Please rate the **memorability** of the following password: [rolltide](#)



Study Tasks

1. Evaluating password pairs
2. Rating selected passwords
3. Rating creation strategies

Study Tasks

1. Evaluating password pairs
2. Rating selected passwords
3. Rating creation strategies
4. Describing attackers
 - Who, why, how

Evaluating Password Pairs

iloveyou88

ieatkale88

Evaluating Password Pairs

iloveyou88

ieatkale88



Evaluating Password Pairs

iloveyou88

ieatkale88



**4,000,000,000 ×
more secure!**

Evaluating Password Pairs

iloveyou88

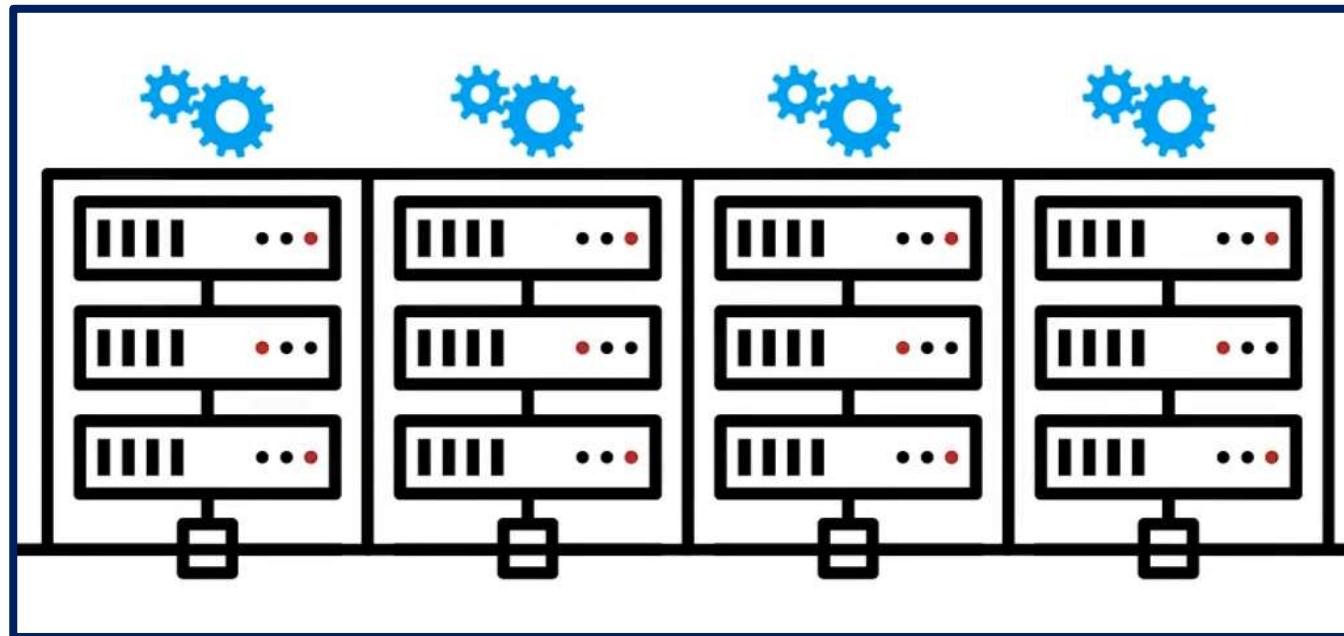
ieatkale88



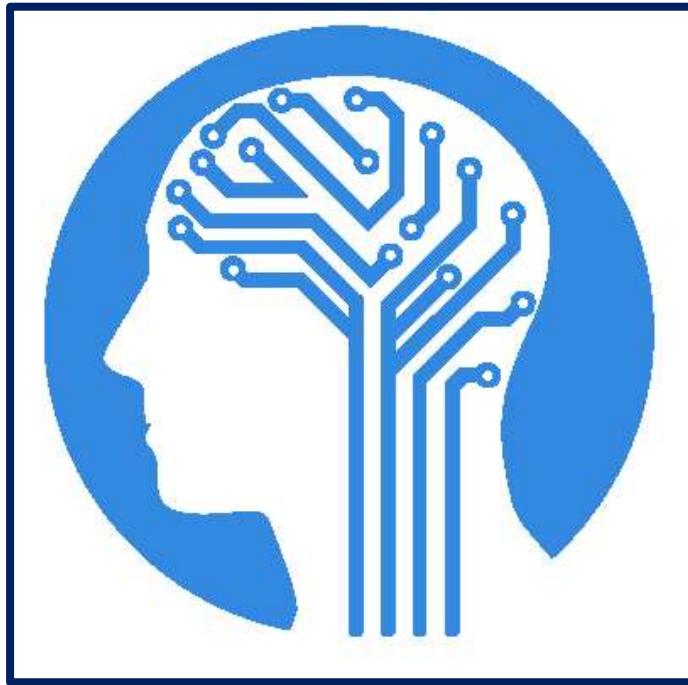
Weren't we supposed
to be helping people
make better*
passwords?

Better Password Scoring

- Real-time feedback
- Runs entirely client-side
- Accurately models password guessability



Better Password Scoring



William Melicher, Blase Ur, Sean M. Segreti, Saranga Komanduri, Lujo Bauer, Nicolas Christin, Lorrie Faith Cranor. Fast, Lean, and Accurate: Modeling Password Guessability Using Neural Networks. In *Proc. USENIX Security Symposium*, 2016.
Image CC by Wes Breazell on the Noun Project

Study goal(s):

- *Can we guess passwords better?
- *Can we do so client-side?

Method(s):

- *Write software
- *Comparatively evaluate NN configurations

William Melicher, Blase Ur, Sean M. Segreti, Saranga Komanduri, Lujo Bauer, Nicolas Christin, Lorrie Faith Cranor. Fast, Lean, and Accurate: Modeling Password Guessability Using Neural Networks. In *Proc. USENIX Security Symposium*, 2016.

Generating Passwords

Generating Passwords

passw → o or maybe 0 or O or ...

Generating Passwords

passw →

Next char is:

A: 3%

B: 1%

C: 0.6%

...

O: 55%

...

Z: 0.01%

0: 20%

1: ...

Generating Passwords

""

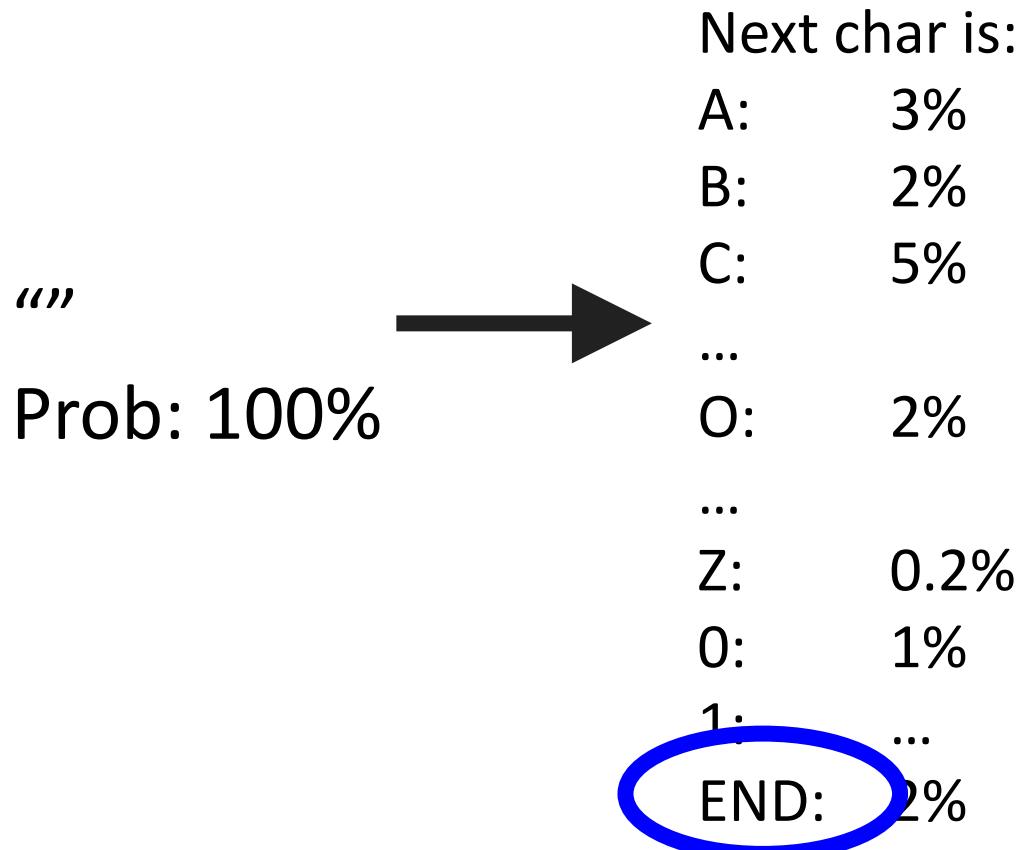
Prob: 100%



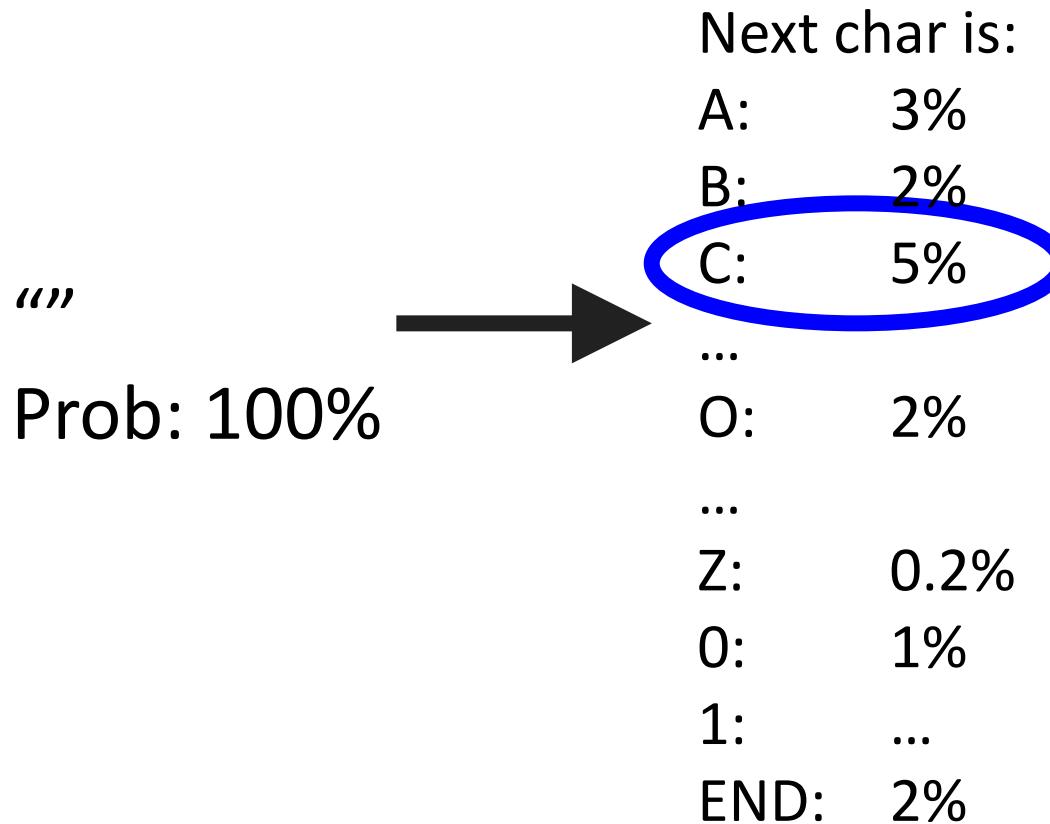
Next char is:

A:	3%
B:	2%
C:	5%
...	
O:	2%
...	
Z:	0.2%
0:	1%
1:	...
END:	2%

Generating Passwords



Generating Passwords



Generating Passwords

“C” 
Prob: 5%

Generating Passwords

“C”
Prob: 5%



Next char is:

A:	10%
B:	1%
C:	4%
...	
O:	8%
...	
Z:	0.02%
O:	3%
1:	...
END:	6%

Generating Passwords

“C”

Prob: 5%



Next char is:

A:	10%
B:	1%
C:	4%
...	
O:	8%
...	
Z:	0.02%
O:	3%
1:	...
END:	6%

Generating Passwords

“CA”

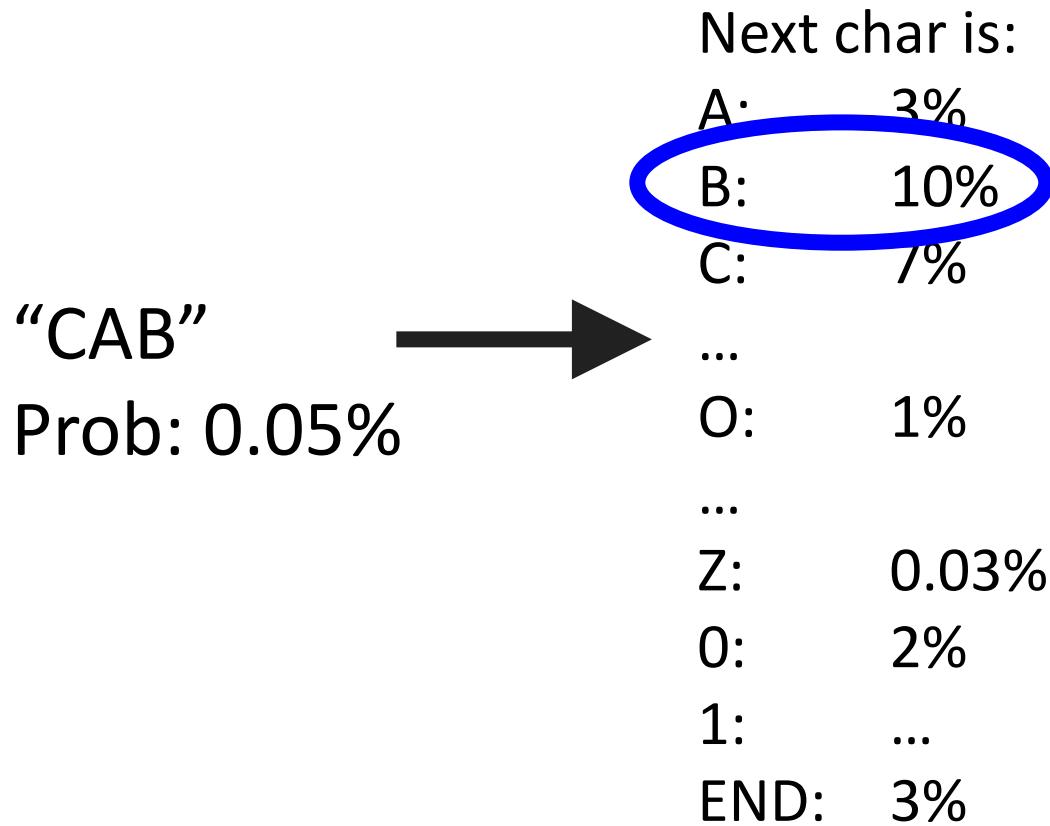
Prob: 0.5%



Next char is:

A:	3%
B:	10%
C:	7%
...	
O:	1%
...	
Z:	0.03%
O:	2%
1:	...
END:	12%

Generating Passwords



Generating Passwords

“CAB”

Prob: 0.05%



Next char is:

A: 4%

B: 3%

C: 1%

...

O: 2%

...

Z: 0.01%

0: 4%

1: ...

END: 12%

Generating Passwords

“CAB”

Prob: 0.05%



Next char is:

A: 4%

B: 3%

C: 1%

...

O: 2%

...

Z: 0.01%

0: 4%

1: ...

END: 12%

Generating Passwords

“CAB”

Prob: 0.006%

Generating Passwords

CAB - 0.006%

CAC - 0.0042%

ADD1 - 0.002%

CODE - 0.0013%

...

Generating Passwords

CAB ~~0.06%~~

CAC ~~0.042%~~

ADD1 - 0.002%

CODE - 0.0013%

...

Must be longer than 3 characters

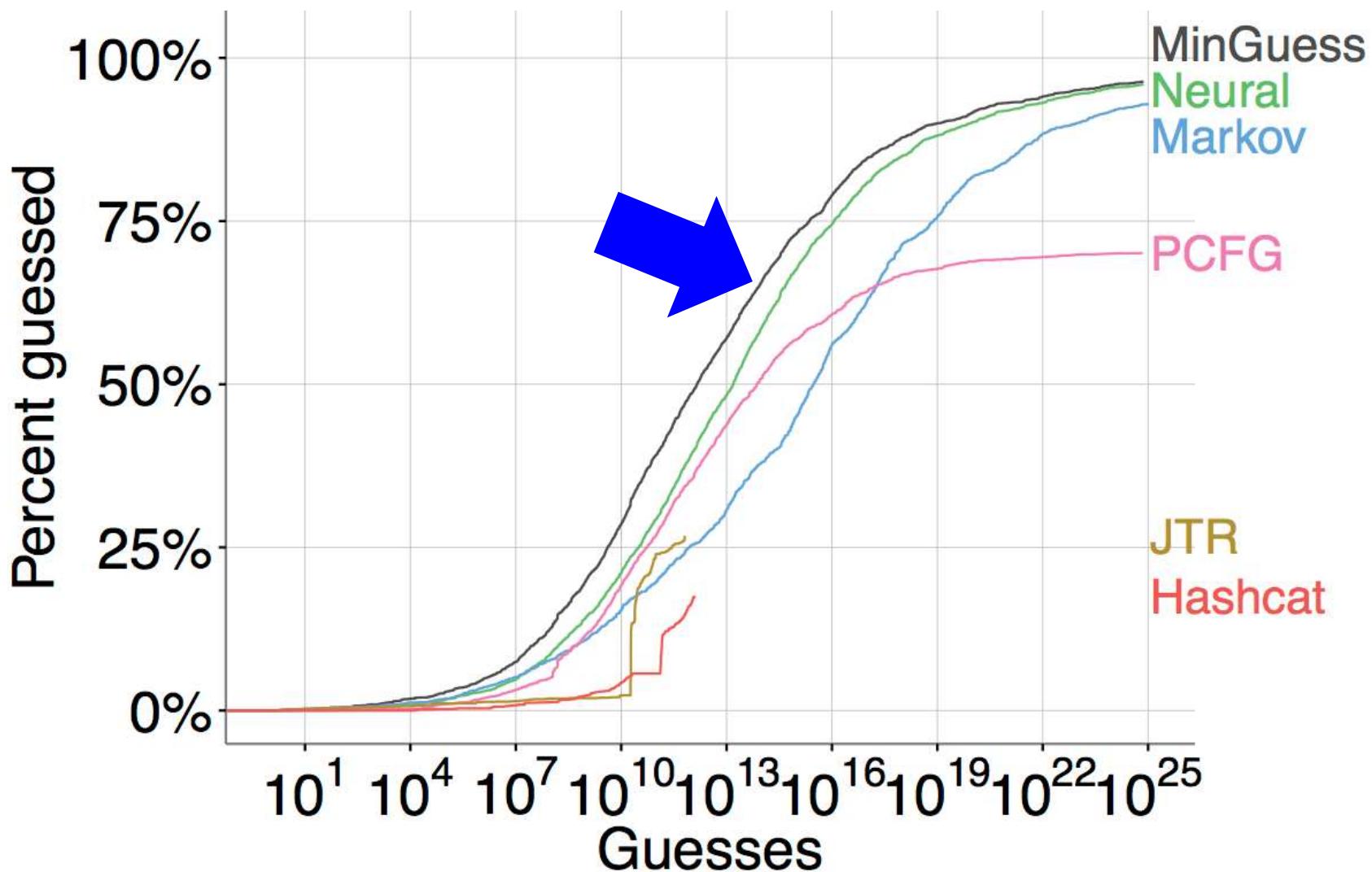
Design Space

- Model size: 3mb (browser) vs. 60mb (GPU)
- Transference learning
 - Novel password-composition policies
- Training data
 - Natural language
- (Many others)

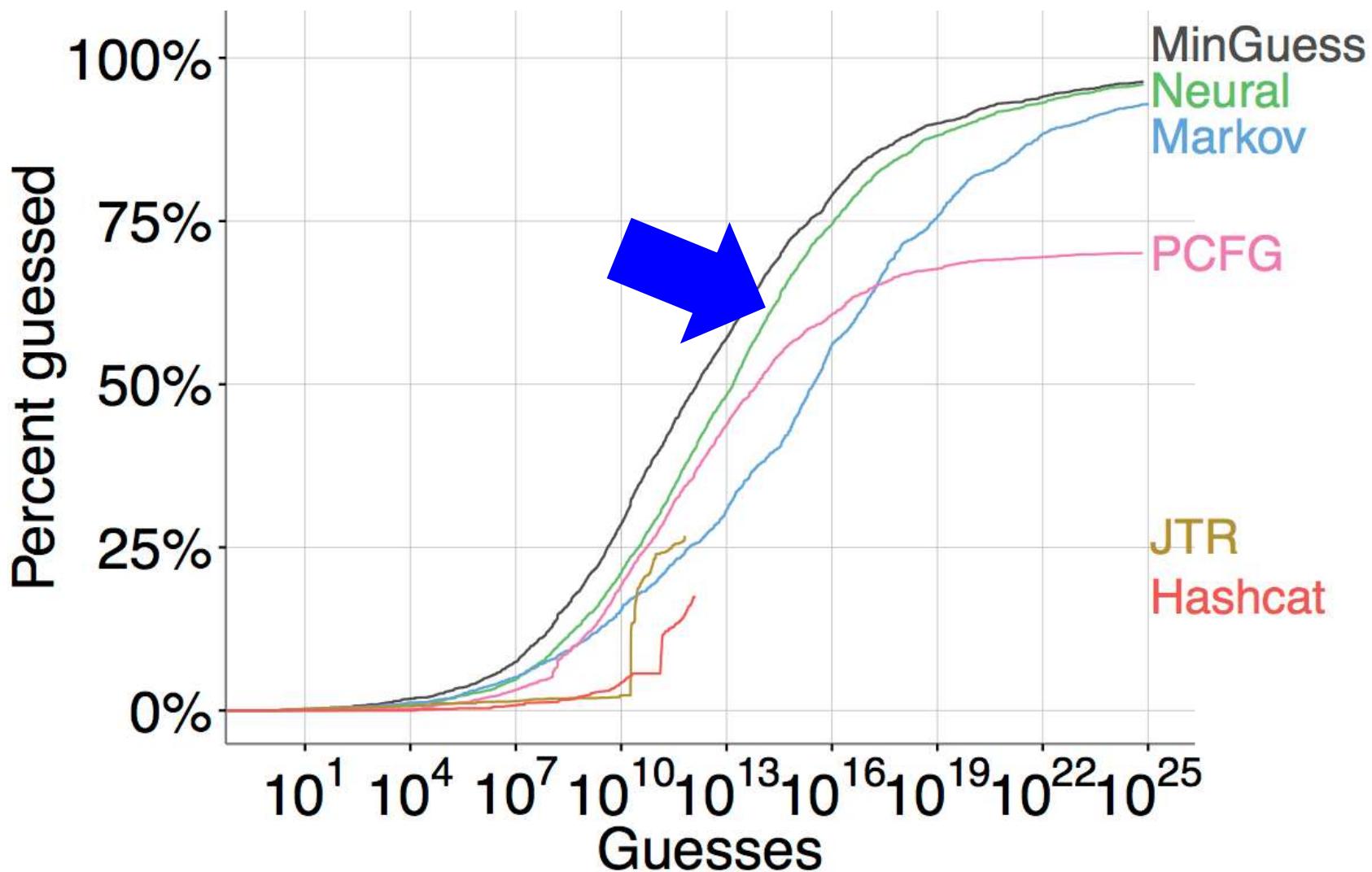
Method

- Test on many password sets
- Monte Carlo methods to estimate guess #

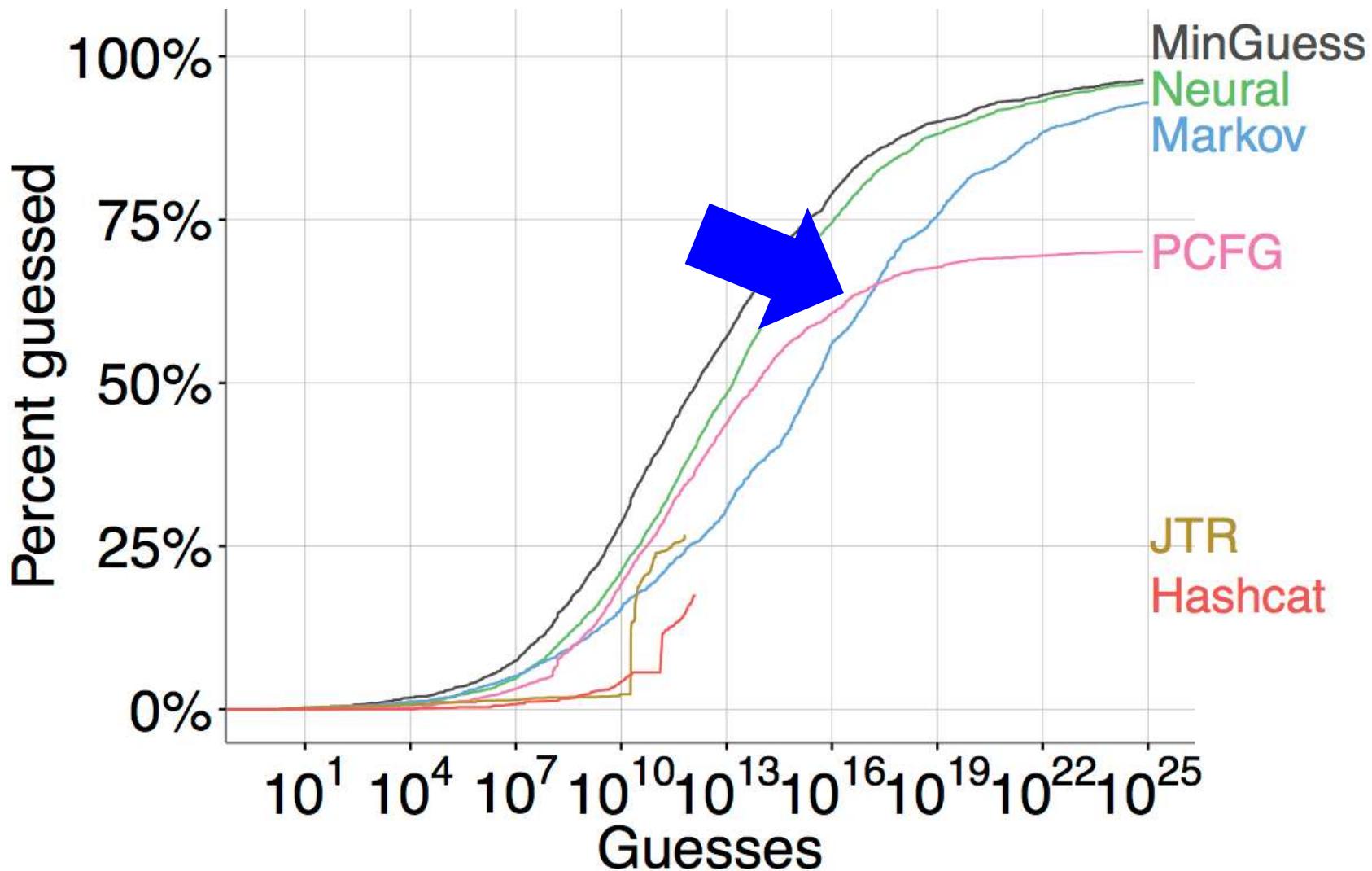
Neural Networks Guess Better



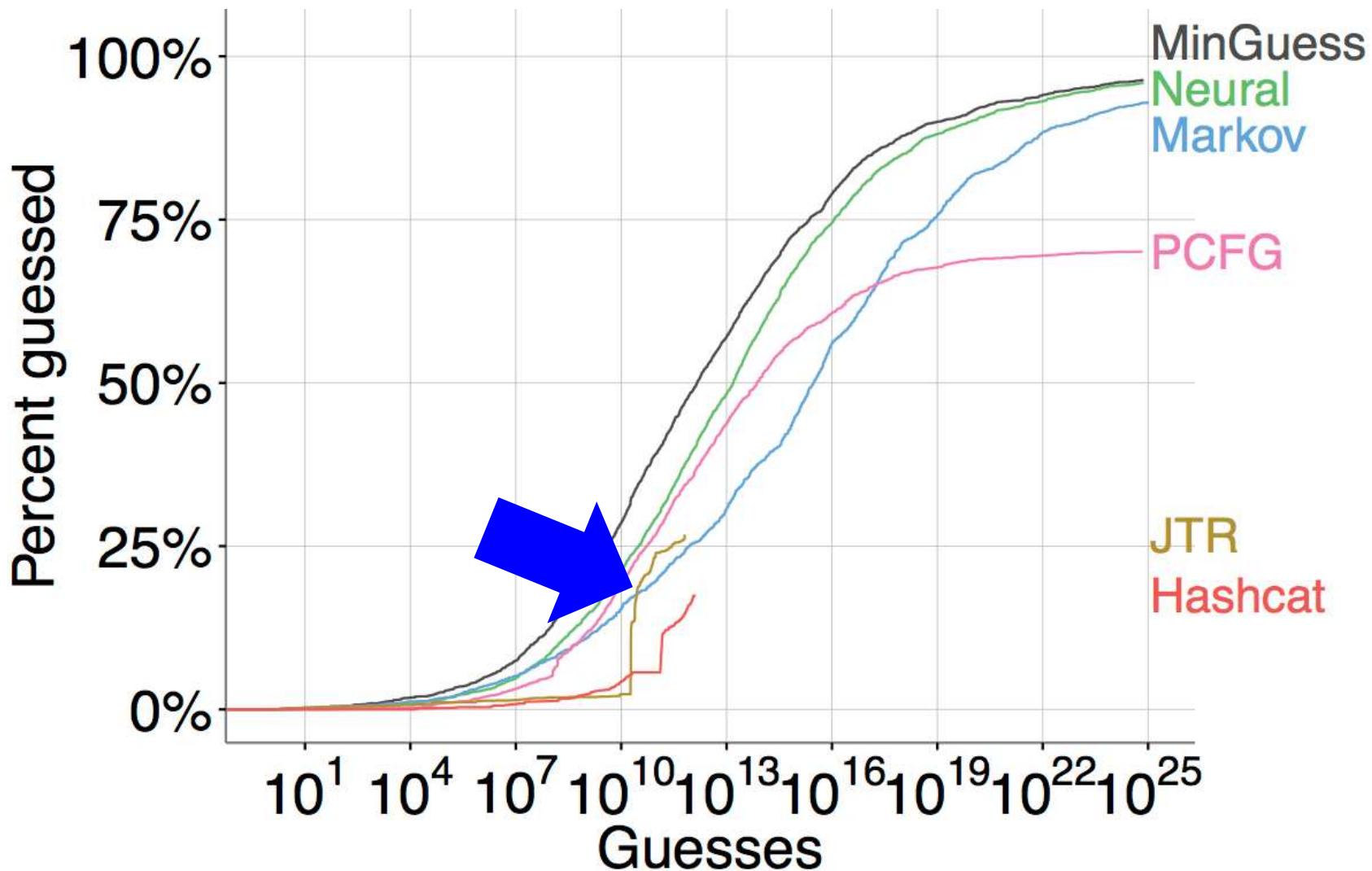
Neural Networks Guess Better



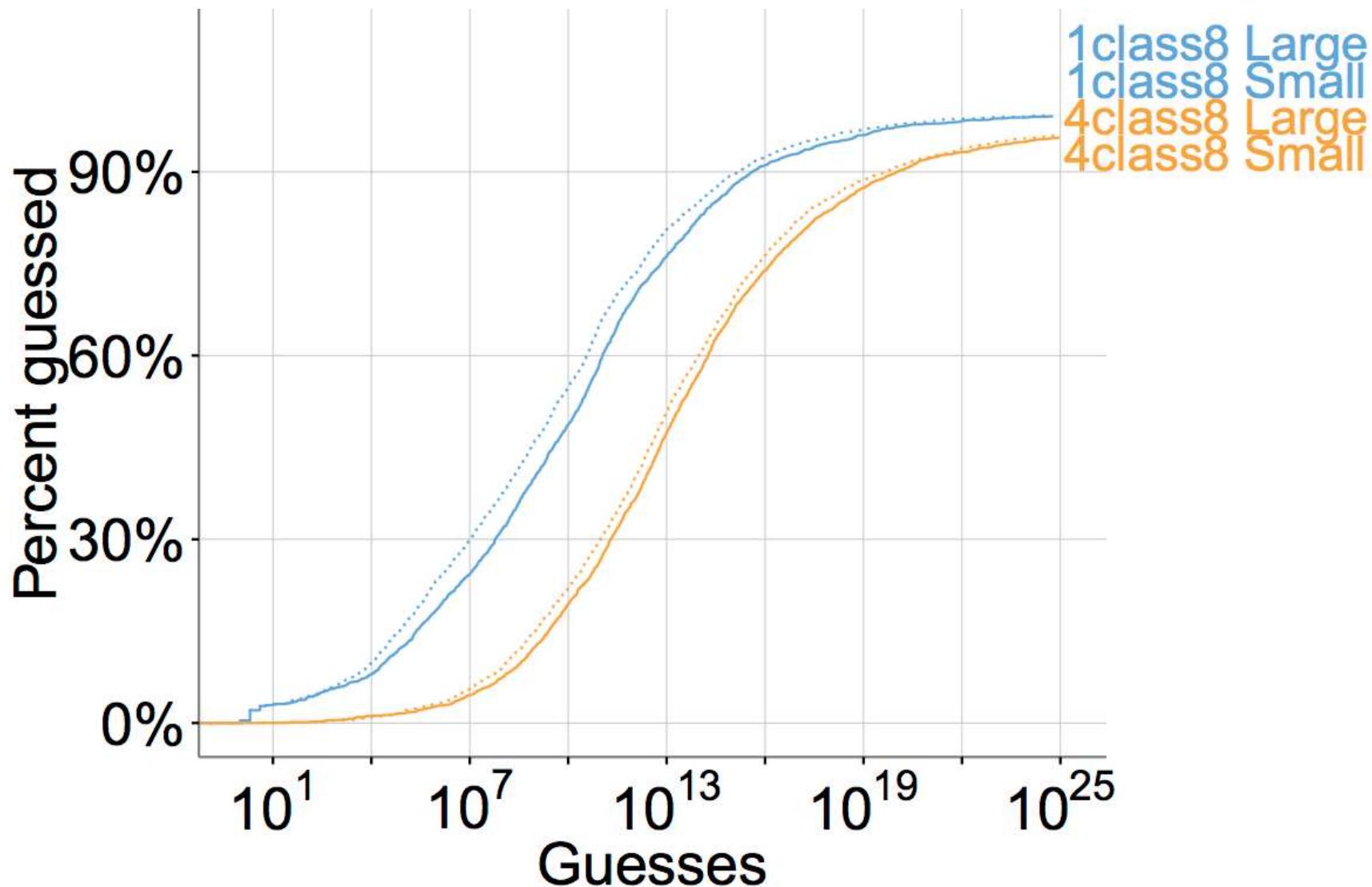
Neural Networks Guess Better



Neural Networks Guess Better



Larger Model Not a Major Advantage



Browser Implementation

- Start with smaller model
- Quantize parameters
- Lossless compression
- Pre-compute inexact mapping of probabilities → guess #
- Cache intermediate results
- <1mb, ~ 17ms per character

Intelligibility

→ (ツ) ジ

Building a Data-Driven Meter

Create Your Password

Username

Password Mypassword123 

Show Password & Detailed Feedback

Confirm Password

Continue

Your password is very easy to guess.

- Don't use dictionary words [\(Why?\)](#) (password)
- Capitalize a letter in the middle, rather than the first character [\(Why?\)](#)
- Consider inserting digits into the middle, not just at the end [\(Why?\)](#)

A better choice: **My123passwoRzd**

[How to make strong passwords](#)

Blase Ur, Felicia Alfieri, Maung Aung, Lujo Bauer, Nicolas Christin, Jessica Colnago, Lorrie Faith Cranor, Henry Dixon, Pardis Emami Naeini, Hana Habib, Noah Johnson, William Melicher. Development and Evaluation of a Data-Driven Password Meter. In *Proc. CHI*, 2017.

Study goal(s):

- * Does data-driven feedback help?
- * What feedback features matter?

Method(s):

- * Write software
- * Online study (task + survey) for 4,509 MTurkers

Blase Ur, Felicia Alfieri, Maung Aung, Lujo Bauer, Nicolas Christin, Jessica Colnago, Lorrie Faith Cranor, Henry Dixon, Pardis Emami Naeini, Hana Habib, Noah Johnson, William Melicher. Development and Evaluation of a Data-Driven Password Meter. In *Proc. CHI*, 2017.

Main Screen (Password Shown)

Create Your Password

Username
blase

Password
Examplepassword%

Show Password & Detailed Feedback

Confirm Password

Continue

Your password could be better.

- Don't use dictionary words (password and Example) [\(Why?\)](#)
- Capitalize a letter in the middle, rather than the first character [\(Why?\)](#)
- Move your symbols earlier, rather than just at the end [\(Why?\)](#)

A better choice: E?amplepasswor%d

[How to make strong passwords](#)

Main Screen (Password Shown)

Create Your Password

Username
blase

Password
Examplepassword%0
 Show Password & Detailed Feedback

Confirm Password

Your password could be better.

- Don't use dictionary words (password and Example) [\(Why?\)](#)
- Capitalize a letter in the middle, rather than the first character [\(Why?\)](#)
- Move your symbols earlier, rather than just at the end [\(Why?\)](#)

A better choice: E?amplepasswor%0d

[How to make strong passwords](#)

Main Screen (Password Shown)

Create Your Password

Username
blase

Password
Examplepassword%

Show Password & Detailed Feedback

Confirm Password

[Continue](#)

Your password could be better.

- Don't use dictionary words (password and Example) [\(Why?\)](#)
- Capitalize a letter in the middle, rather than the first character [\(Why?\)](#)
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A better choice: E?amplepasswor%d

[How to make strong passwords](#)

Main Screen (Password Shown)

Create Your Password

Username
blase

Password
Examplepassword%

Show Password & Detailed Feedback

Confirm Password

[Continue](#)

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A better choice: E?amplepasswor%^od

[How to make strong passwords](#)

Main Screen (Password Shown)

Create Your Password

Username
blase

Password
Examplepassword%

Show Password & Detailed Feedback

Confirm Password

[Continue](#)

Your password could be better.

- Don't use dictionary words (password and Example) [\(Why?\)](#)
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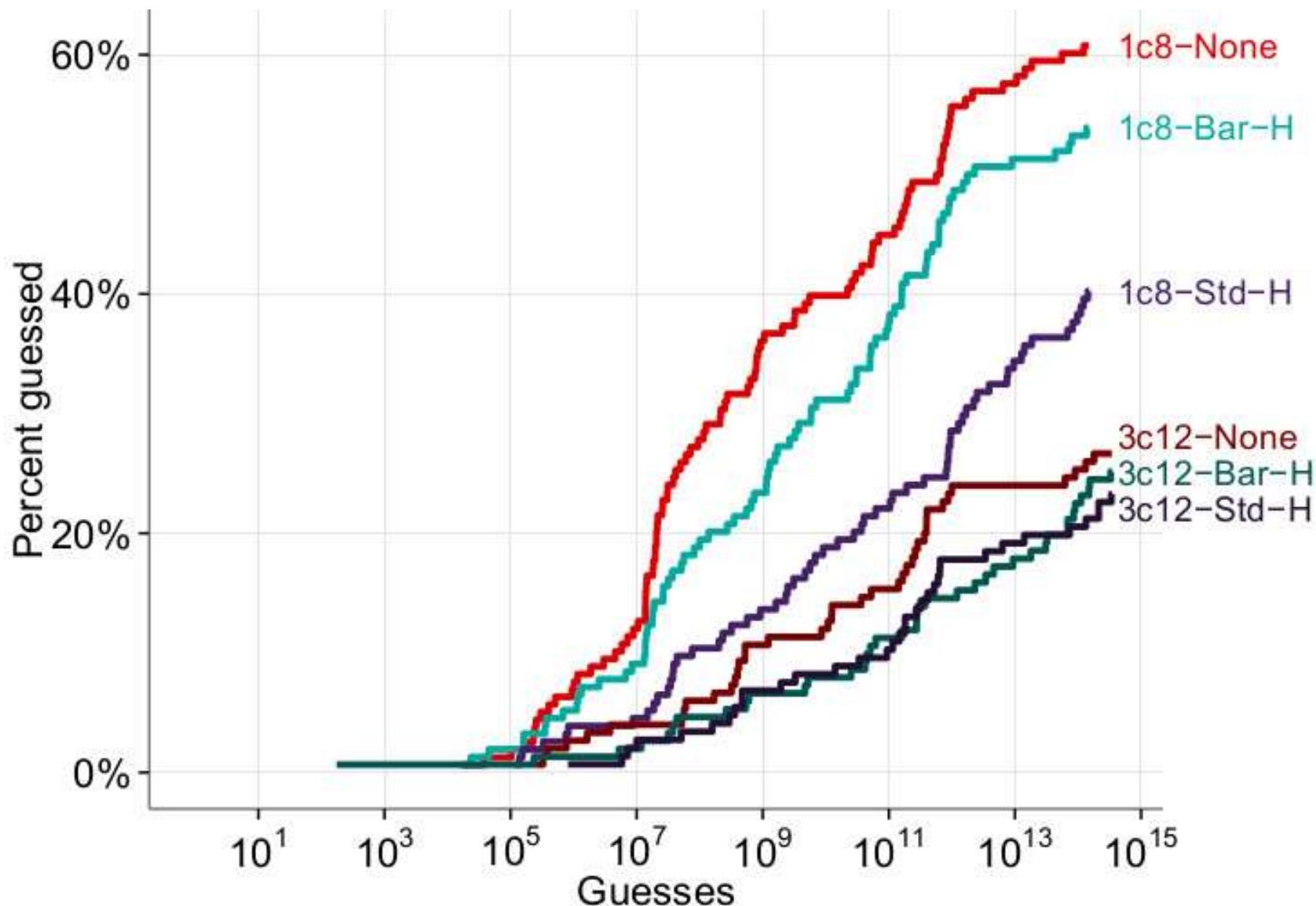
A better choice: E?amplepasswor%**d**

[How to make strong passwords](#)

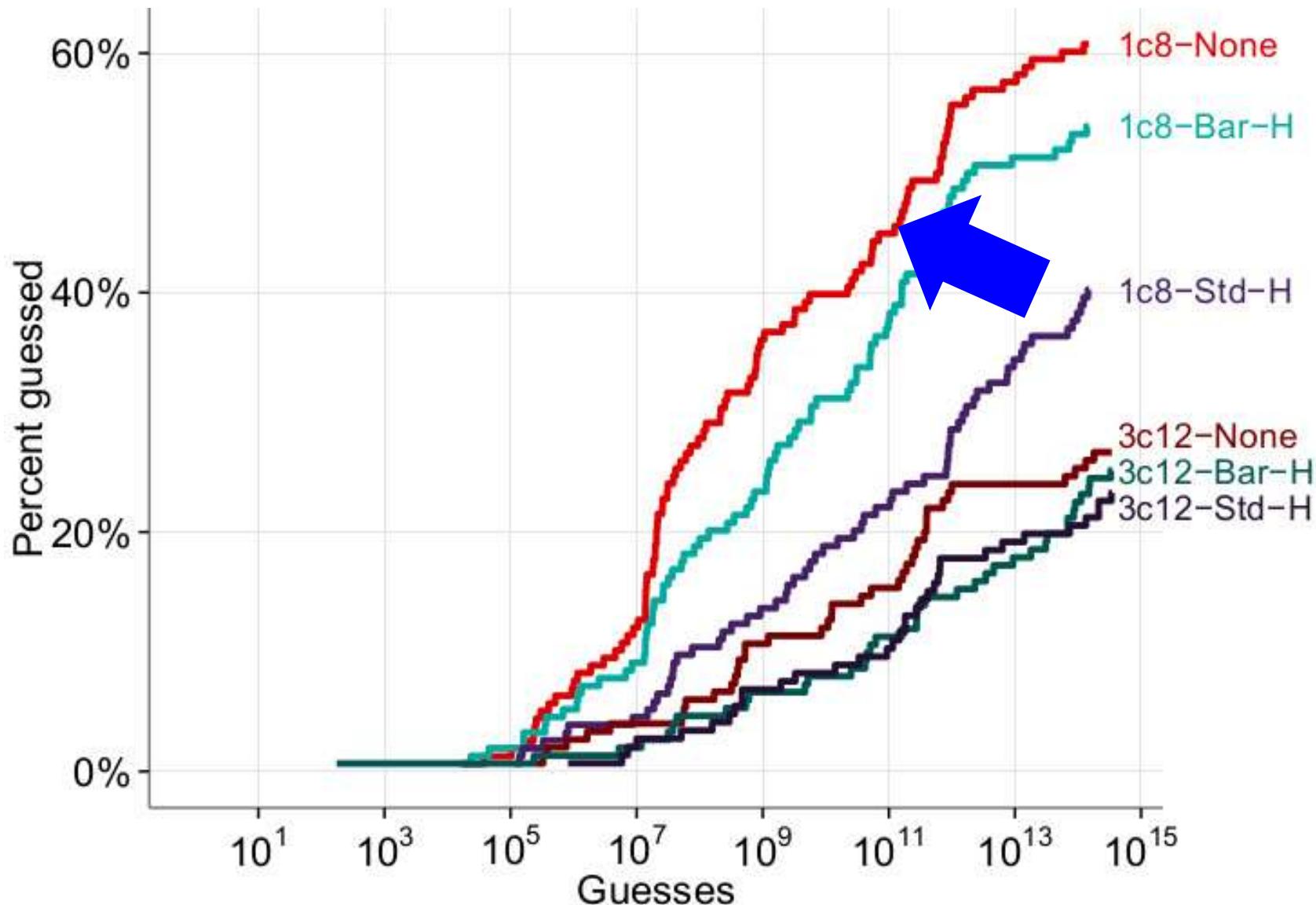
Method

- 4,509-participant online study
- Full-factorial design
 - Password-composition policy
 - Amount of feedback
 - Scoring stringency
- Many security and usability metrics

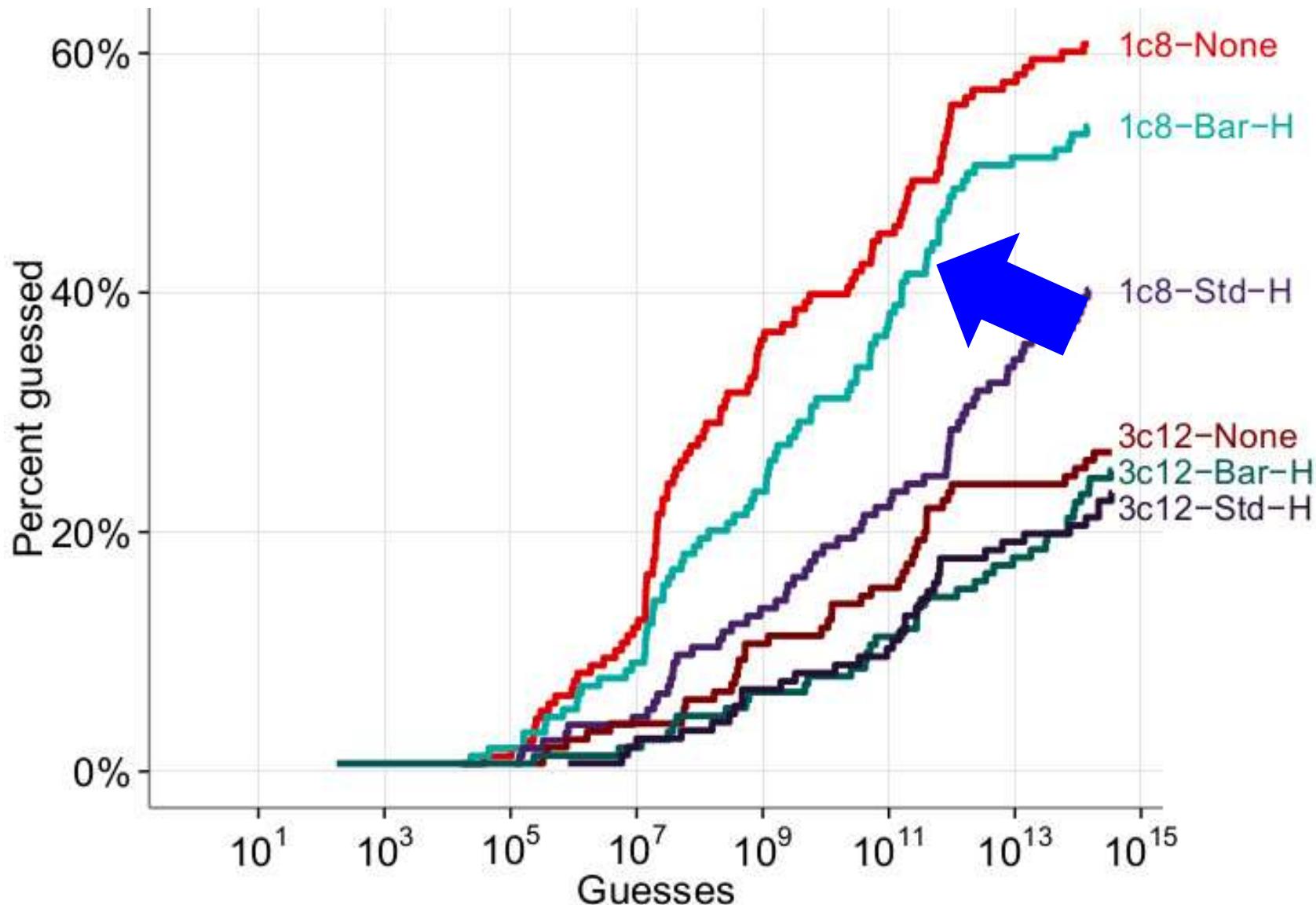
Feedback Major Factor



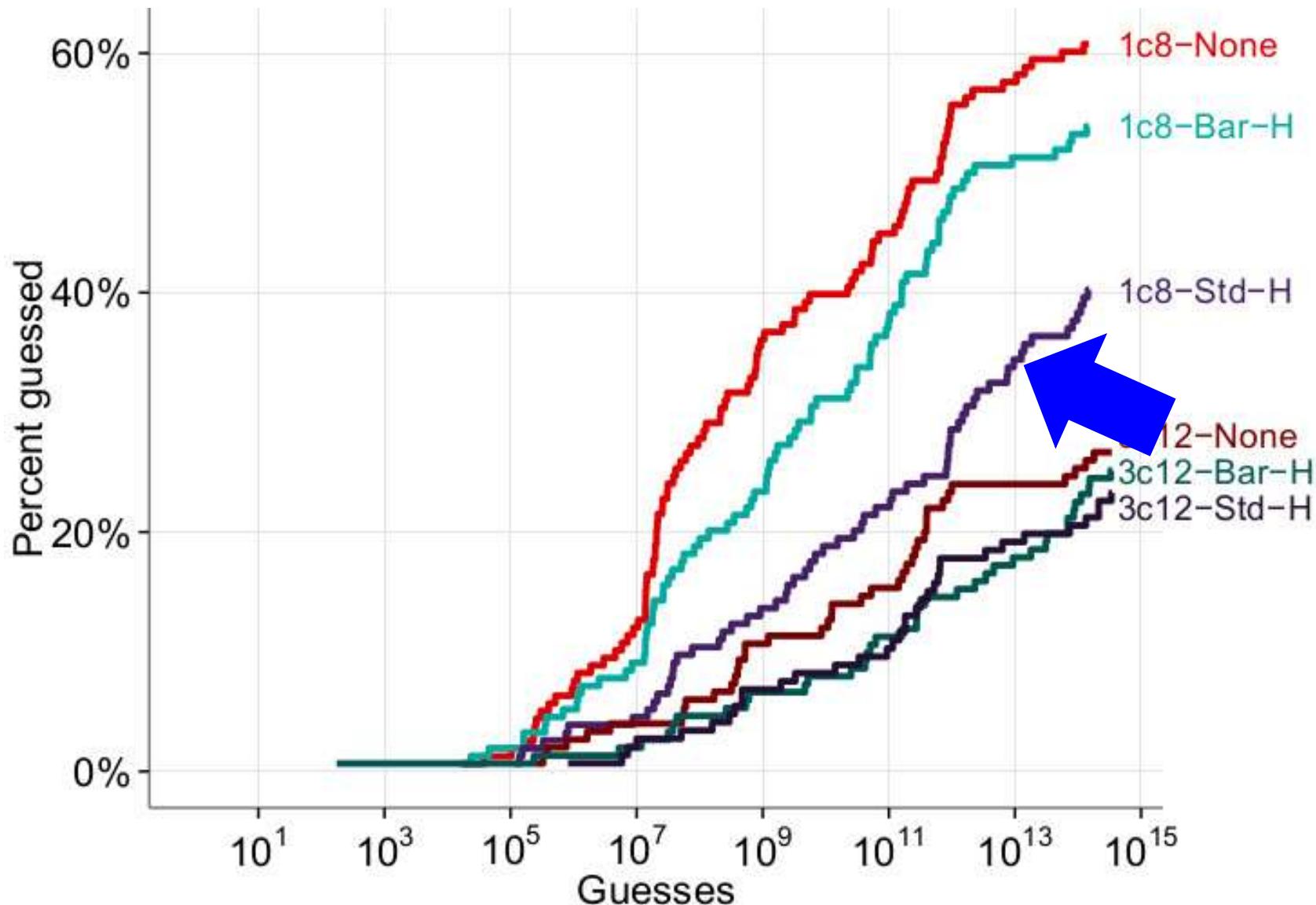
Feedback Major Factor



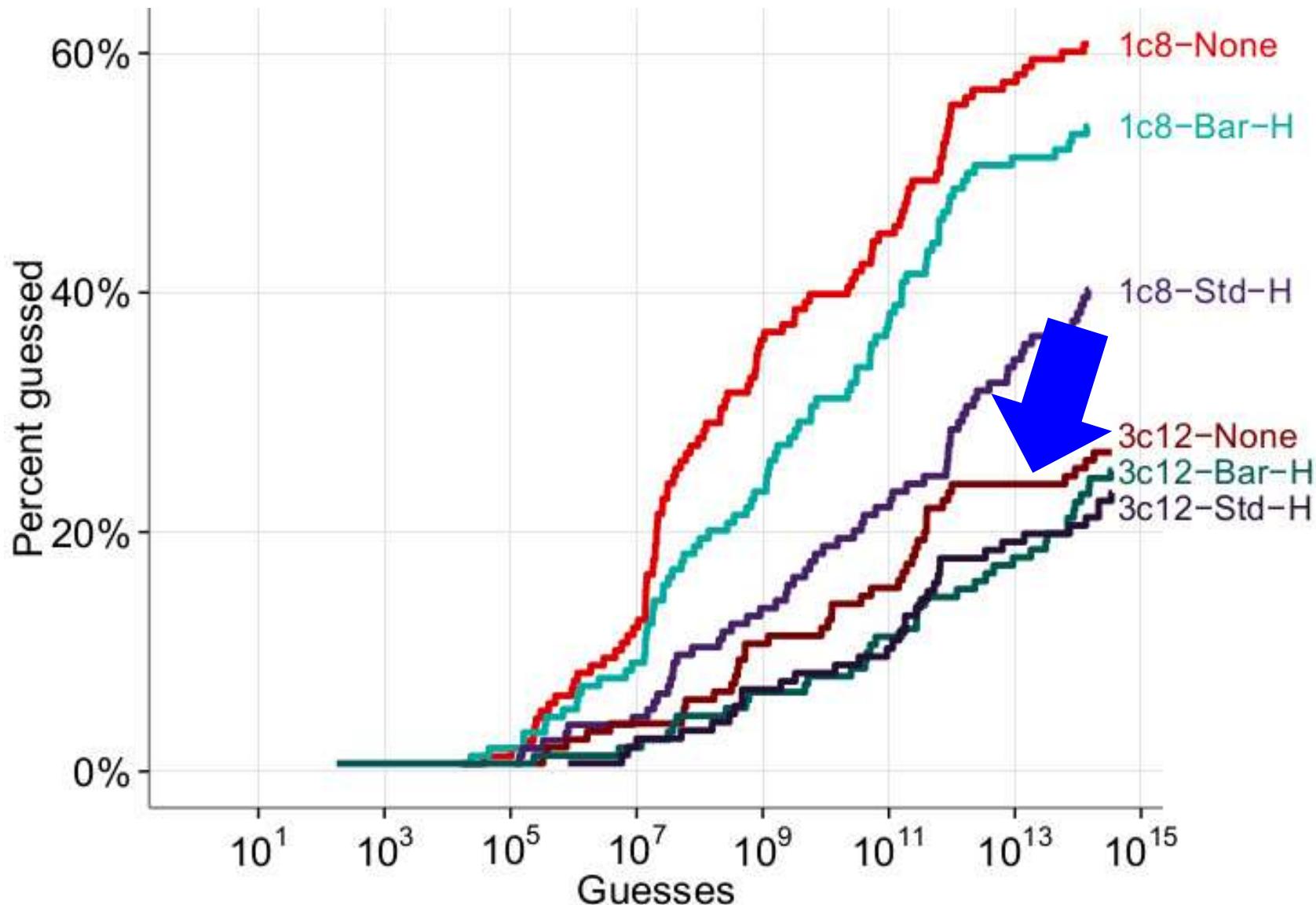
Feedback Major Factor



Feedback Major Factor



Feedback Major Factor

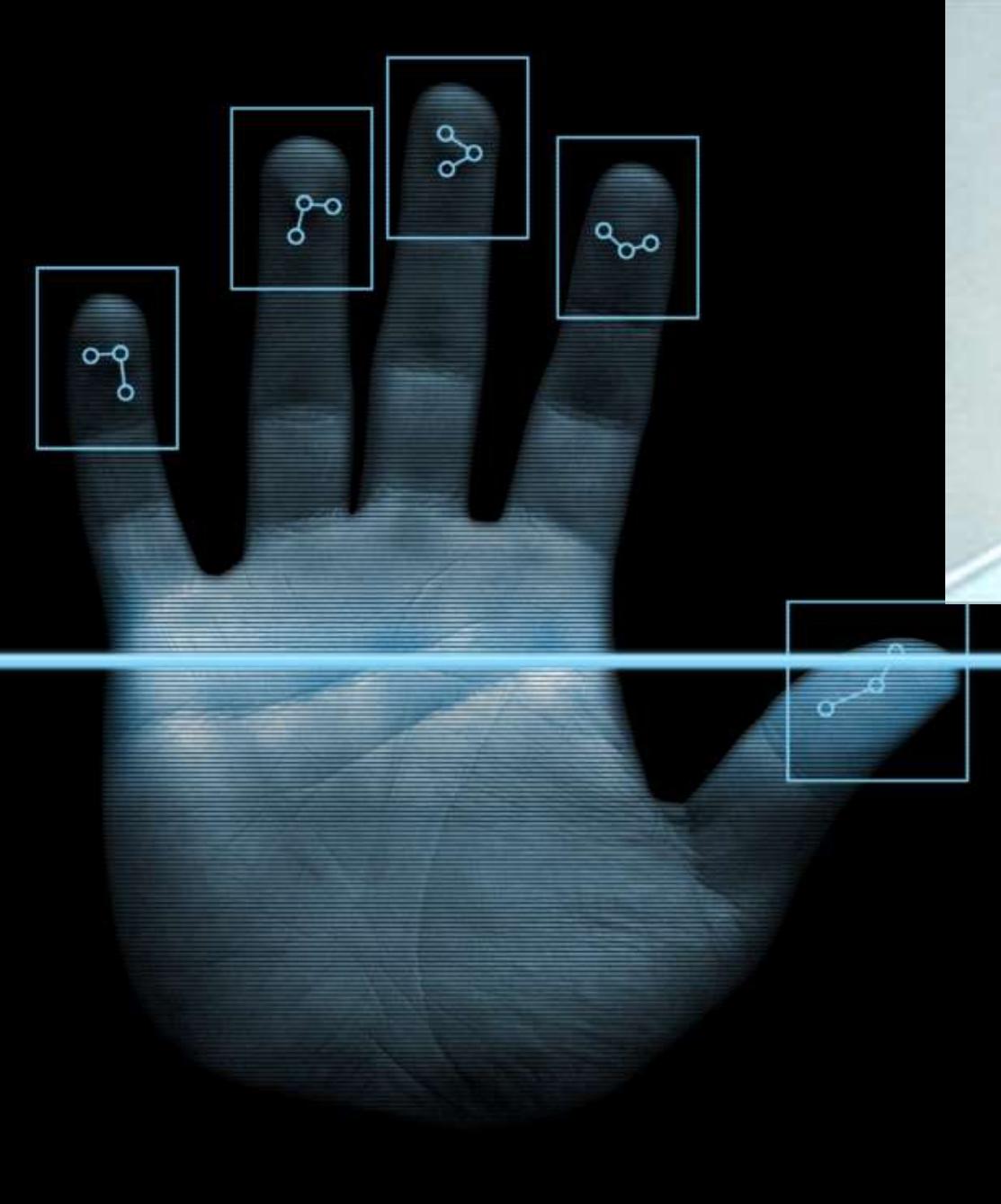


What about
Biometrics?



Images on previous slide fair use from androidcentral.com and businessinsider.com. Photo above fair use from abcnews.com







Biometrics

- Fingerprint
- Iris scans or retina scans
- Face recognition
- Finger/hand geometry
- Voice or speech recognition
- The way you type
- (Many others)

Practical Challenges for Biometrics

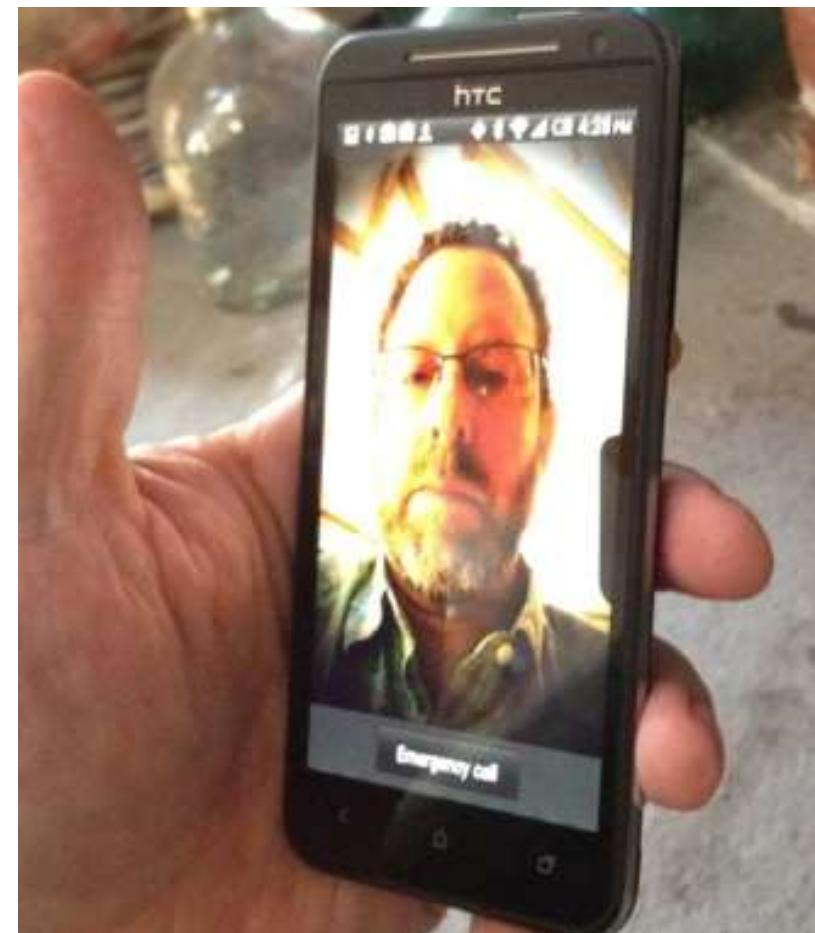
- Immutable (can't be changed)
- Potentially sensitive data
- High equipment costs
- Sensitive to changes in the environment
- Biometrics can change over time



iPhone 5S Touch ID



Android 4.0 Face Unlock



Smartphone Biometrics

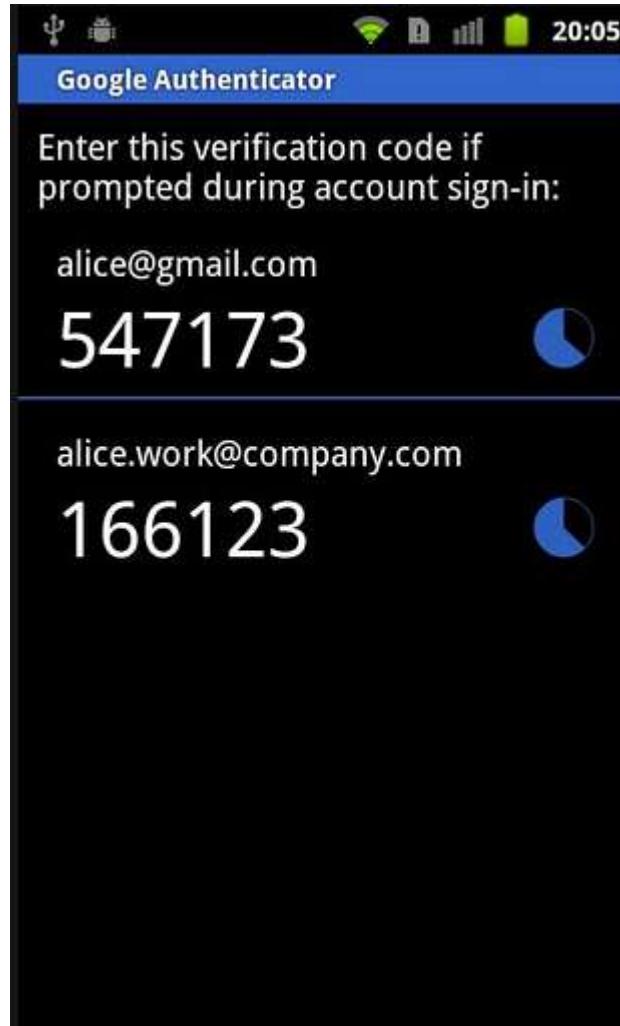
- Purpose is to reduce the number of times a user must enter his/her password
- Falls back to the password
- Face recognition can be tricked by a photo
- Fingerprint recognition can be tricked by a gummy mold
- Users find fingerprint unlock convenient, but do not particularly like face unlock

Practical Authentication

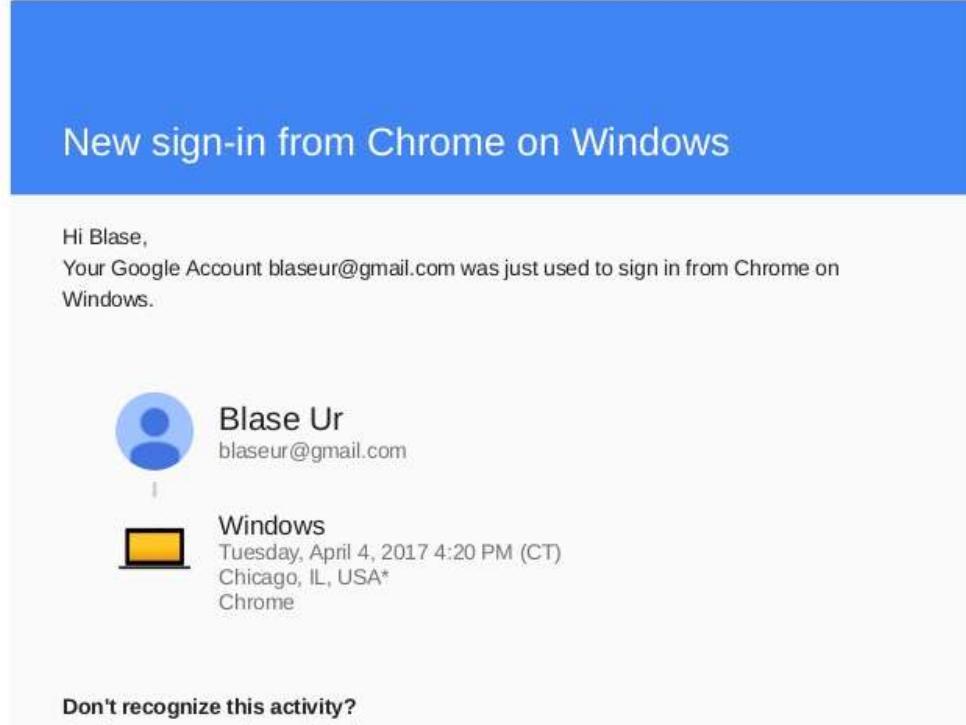
Single Sign-On



Two-Factor Auth



Context-Sensitive Factors



Google

New sign-in from Chrome on Windows

Hi Blase,

Your Google Account blaseur@gmail.com was just used to sign in from Chrome on Windows.

 Blase Ur
blaseur@gmail.com

 Windows
Tuesday, April 4, 2017 4:20 PM (CT)
Chicago, IL, USA*
Chrome

Don't recognize this activity?
Review your [recently used devices](#) now.

Why are we sending this? We take security very seriously and we want to keep you in the loop on important actions in your account.
We were unable to determine whether you have used this browser or device with your account before. This can happen when you sign in for the first time on a new computer, phone or browser, when you use your browser's incognito or private browsing mode or clear your cookies, or when somebody else is accessing your account.

Best,
The Google Accounts team

Context-Sensitive Factors



Someone has your password

Hi Blase,

Someone just used your password to try to sign in to your Google Account
blaseur@gmail.com.

Details:

Sunday, October 30, 2016 9:38 PM (Central Africa Time)
Victoria Falls, Zimbabwe*

Google stopped this sign-in attempt, but you should review your recently used devices:

[REVIEW YOUR DEVICES NOW](#)

Best,

The Google Accounts team

*The location is approximate and determined by the IP address it was coming from.

This email can't receive replies. For more information, visit the [Google Accounts Help Center](#).

You received this mandatory email service announcement to update you about important changes to your Google product or account.

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Physical Tokens

- Codes based on a cryptographic key
 - Token manufacturer also knows the key
- What if there is a breach?



Resetting Accounts

- I forgot my password!
- Send an email?
- Security questions?
- In-person verification?
- Other steps?
- (No backup)

Password Managers

- Trust all passwords to a single master password
 - Also trust software

LastPass 



1Password

Conclusions

- Authentication is really hard!
 - Hard for system administrators
 - Hard for users
- Unfortunately, authentication is necessary
- **Different study designs can help you understand a problem from different perspectives**