16. Inclusive Security & Privacy

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THE UNIVERSITY OF CHICAGO

Security, Usability, & Privacy
Education & Research

Ability

Discuss "I'm Stuck" paper

- Contextual inquiry

- Recruitment

- Findings

Discuss Undocumented paper

Crucial considerations

- Cognitive impairments
  - Illiteracy
  - Memory difficulties

- Visual impairments
  - Sightedness
  - Color-blindness

- Dexterity impairments

- Hearing impairments

The importance of "alt" text

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- This is what screen readers use!

The importance of video captions

Add your own subtitles & closed captions

Subtitles and closed captions open up your content to a larger audience, including deaf or hard of hearing viewers or those who speak languages besides the one spoken in your video. If you already have captions or subtitles, get help editing or removing existing captions.

1. Go to your Video Manager ☒ by clicking your account in the top right > **Creator Studio** > **Video Manager** > **Videos**.
2. Next to the video you want to add captions or subtitles to, click the drop-down menu next to the **Edit** button.
3. Select **Subtitles/CC**.
4. Click the **Add new subtitles or CC** button.
5. Choose how you want to add or edit subtitles or closed captions to your video:

Create subtitles or closed captions   ⌄

Upload a file   ⌄

Transcribe and auto-sync (original video language only)   ⌄

Use automatic captioning   ⌄

The importance of fonts and text

- Websites / apps should still work when magnified to a large size

- Don't use color to convey meaning
  - Screen readers do not interpret it

- High-contrast color combinations

- Don't include placeholders in form fields

- Make form fields easy to find

Readability

- Standard metrics for the grade level of text

- https://en.wikipedia.org/wiki/Readability#Popular_readability_formulas

- https://www.online-utility.org/english/readability_test_and_improve.jsp

Conducting accessibility studies

- Follow accessibility guidelines: https://developer.gnome.org/accessibility-devel-guide/stable/gad-ui-guidelines.html.en

- Don't forget to user test with **diverse** populations that accurately reflect **all** users

- https://www.youtube.com/watch?v=t4DT3tQqgRM

Age

Why is 13 the magic number?

> **Signing Up**

How old do you have to be to sign up for Facebook?

To be eligible to sign up for Facebook, you must be at least 13 years old.

Last edited over a year ago

COPPA (1998; took effect 2000)

- Children's Online Privacy Protection Act

- Parental consent required for collection or use of personal information
  - **Service directed to children under 13**
  - **Knowledge that user is under 13**

- How does one obtain parental consent?
  - FTC suggests credit card, phone call, etc.

Hello Barbie

Privacy fears over 'smart' Barbie that can listen to your kids

Campaigners call for ban on Mattel doll that uses voice-recognition technology to respond to children's questions - and send recordings to third parties

Hello Barbie listens to children using cloud-based voice recognition technology, to understand them and talk back. Photograph: Mattel

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Hello Barbie

- "In Mattel's demo, Barbie asks many questions that would elicit a great deal of information about a child, her interests, and her family. This information could be of great value to advertisers and be used to market unfairly to children."

- "The conversation capabilities of the Hello Barbie toy from Mattel are powered by a venture capital-backed San Francisco startup called ToyTalk, which receives and interprets speech recorded by a microphone in the doll before initiating a pre-programmed vocal response. Crucially, the data is stored by ToyTalk for use beyond the immediate response."

Senior citizens

- How can we better help older adults?

- Knowledge of technology $\rightarrow$ implications

- Particular vulnerability to scams

- Opportunities for connecting seniors

Culture / geography

Cross-cultural issues

- What is culture?
  - National origin?
  - Demographics?

- Why does culture matter in research?
  - Social norms / user expectations
  - Legal requirements and expectations
  - The availability of systems / structures
  - Media portrayals

Your stories

Social media is global

Translating privacy

Translating privacy

For mobile apps without the inline audience selector (such as Facebook for Blackberry), the audience for things you post is:

Public

Prieteni

Personalizat

Cum intraţi în legătură cu alţii
Control how you connect with people you know.   Schimbaţi setările

Timeline and Tagging
Control what happens when friends tag you or your content, or post on your   Schimbaţi setările
timeline.

Reclame, Aplicaţii şi Website-uri
Gestionează-ţi setările pentru reclame, aplicaţii, jocuri şi saituri.   Schimbaţi setările

Limitează audienţa pentru postările anterioare
Limit the audience for posts you shared with friends of friends or Public   Administrează vizibilitatea
                                                                postărilor din trecut

Persoane şi aplicaţii blocate
Manage the people and apps you've blocked.   Manage Blocking

Translating privacy

Контролиши своју уобичајену приватност

This setting will apply to status updates and photos you post t
doesn't have the inline audience selector, like Facebook for Bl

Public   Пријатељи

リンク Twitter社はツイートに含まれるリンクをユー
ービスやクライアントを含む当社サービス全体で、
て追跡してよいものとします。これは広告を含めた
クが何回クリックされたかなどの統計情報を共有可

Cookies: Like many websites, we use "cookie" technolog
improve our Services, but we do not require cookies for n
looking at public user profiles or lists. A cookie is a small

Translating privacy

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Mobile money

Mobile money

Logistics of International Studies

- Where is your sample coming from?

  – Comparable samples?

  – Recruitment?

- Identity of moderator

  – Language? (Parallel translations)

  – Understanding cultural context

  – Best practice: partner with local collaborators

- Ethics considerations