

04. Passwords



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CMSC 23210 / 33210



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Google security exec: 'Passwords are dead'

Speaking at TechCrunch Disrupt, Google's Heather Adkins says startups should look beyond passwords to secure users and their data.

PCWorld

Yahoo wants to kill the password one text message at a time



COMPUTERWORLD

FROM IDG

INSIDER

NEWS

Russian credential theft shows why the password is dead

It's way past time for companies to implement strong authentication measures

RISEING STARS

WHY A FORMER OLYMPIC ATHLETE WANTS TO KILL YOUR PASSWORD

theguardian

US world opinion sports soccer tech arts lifestyle fashion business

Google aims to kill passwords by the end of this year

GIZMODO

The Tech That Will Kill Passwords



Adam Clark Estes

12/04/14 2:30pm · Filed to: PASSWORDS

Why Passwords?

- Familiar to people
- Nothing to carry
- Difficult to coerce
- Easy to deploy, revoke, and replace

Threats to Password Security

- Online attack against live system

Threats to Password Security

- Online attack against live system
 - Rate-limiting



Threats to Password Security

- Online attack against live system
- Attack against password-protected file
- Offline attack against stolen database

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000webhost.com
better than paid hosting

YAHOO!®

STRATFOR
GLOBAL INTELLIGENCE 7

Problem 1: Absurd Advice

Carnegie Mellon University

Password Requirements

Must Contain

- At least 8-characters.
- At least one uppercase alphabetic character (e.g., A-Z).
- At least one lowercase alphabetic character (e.g., a-z).
- At least one number (e.g., 0-9).
- At least one special character (e.g., [~!@#\$%^&*()?<>./_-=]).

Cannot Contain

- Known information (i.e., first name, last name, Andrew userID, date of birth, 9-digit Carnegie Mellon ID number, SSN, job title).
- Four or more occurrences of the same character (e.g., aaaa, 2222, a123a345a678a).*
- A word that is found in a standard **dictionary**.*
(after removing non-alpha characters).

**This requirement does not apply to Andrew account passwords that are more than 19 characters in length (e.g., passphrase).*

Additional Policies

- Last five passwords cannot be used.
- Cannot be changed more than four times in a day.

Problem 2: Inaccurate Feedback



Password1!



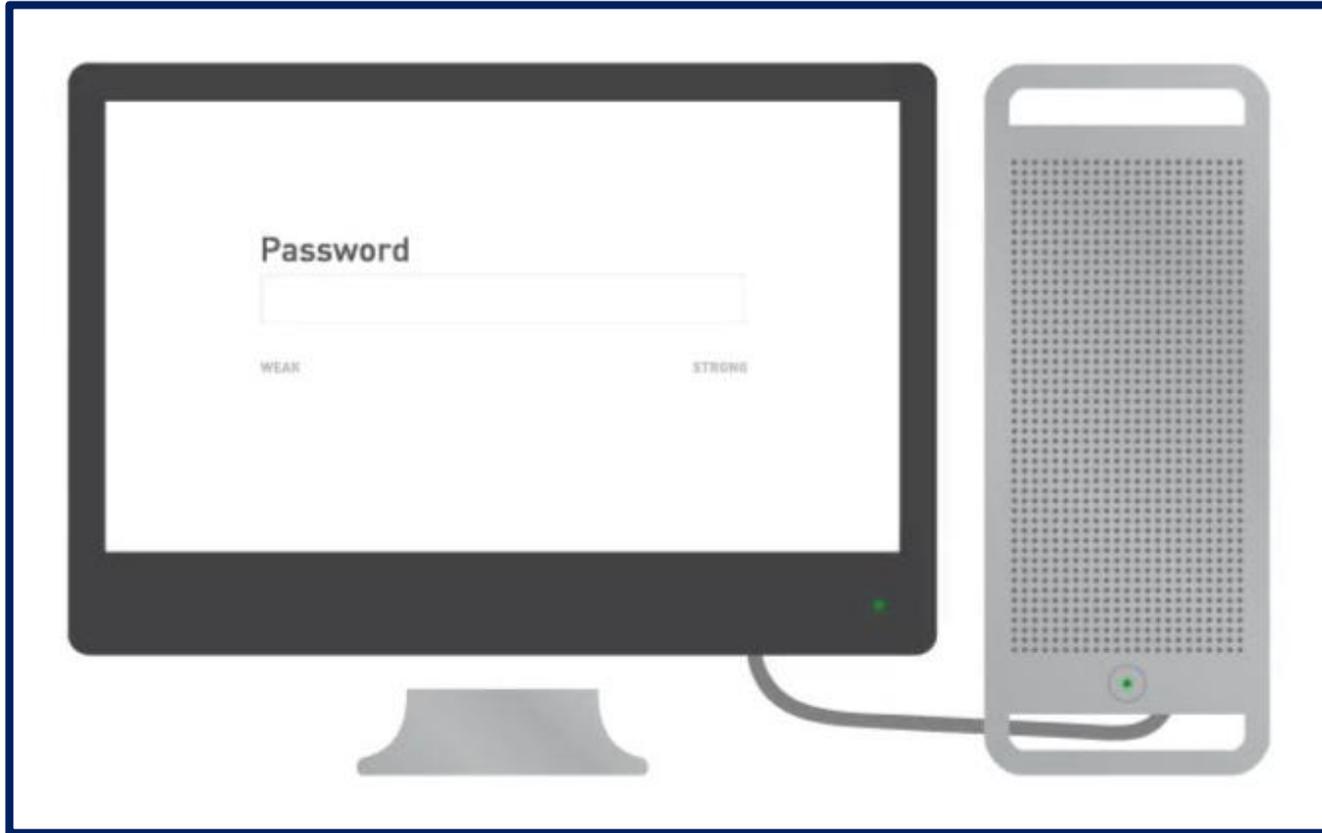
Problem 3: Unhelpful Feedback

A password input field with a light blue border and a grey clear button on the right. The password is obscured by seven black dots.

✘ Please enter a stronger password.

✘ Please enter a stronger password.

Meters' Security & Usability Impact



Blase Ur, Patrick Gage Kelley, Saranga Komanduri, Joel Lee, Michael Maass, Michelle Mazurek, Timothy Passaro, Richard Shay, Timothy Vidas, Lujo Bauer, Nicolas Christin, Lorrie Faith Cranor. How Does Your Password Measure Up? The Effect of Strength Meters on Password Creation. In *Proc. USENIX Security Symposium*, 2012.

Meters Are Ubiquitous

Brilliant



Bad



Password Strength Fair



Password strength: Strong



Weak



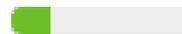
Strong



Weak



✓ Password could be more secure.



Test Meters' Impact

- How do meters impact password security?
- How do meters impact usability?
 - Memorability
 - User sentiment
 - Timing
- What meter features matter?
- 2,931-participant online study

Baseline Password Meter



LiveMail

Create a password

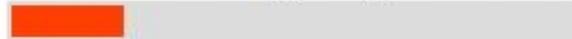
Account Password

A strong password helps prevent unauthorized access to your email account.

Type new password:

8-character minimum; case sensitive

Password strength: Bad. Consider adding an uppercase letter or making your password longer.



Retype new password:

Make my password expire every 72 days.

Save

Visual Differences

Type new password:

8-character minimum; case sensitive

Baseline meter

Fair. Consider adding a digit or making your password longer.



Three-segment

Fair. Consider adding a digit or making your password longer.



Green

Fair. Consider adding a digit or making your password longer.



Tiny

Fair. Consider adding a digit or making your password longer.



Huge

Fair. Consider adding a digit or making your password longer.



No suggestions

Fair.



Text-only

Fair. Consider adding a digit or making your password longer.

Visual Differences

Type new password:

8-character minimum; case sensitive

Baseline meter

Fair. Consider adding a digit or making your password longer.



Three-segment

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Fair. Consider adding a digit or making your password longer.



Huge

Fair. Consider adding a digit or making your password longer.



No suggestions

Fair.



Text-only

Fair. Consider adding a digit or making your password longer.



Scoring Differences

Type new password:

8-character minimum; case sensitive

Baseline meter

Excellent!



Half-score

Poor. Consider adding a different symbol or making your password longer.



One-third-score

Bad. Consider adding a different symbol or making your password longer.



Nudge-16

Poor. Consider making your password longer.



Nudge-Comp8

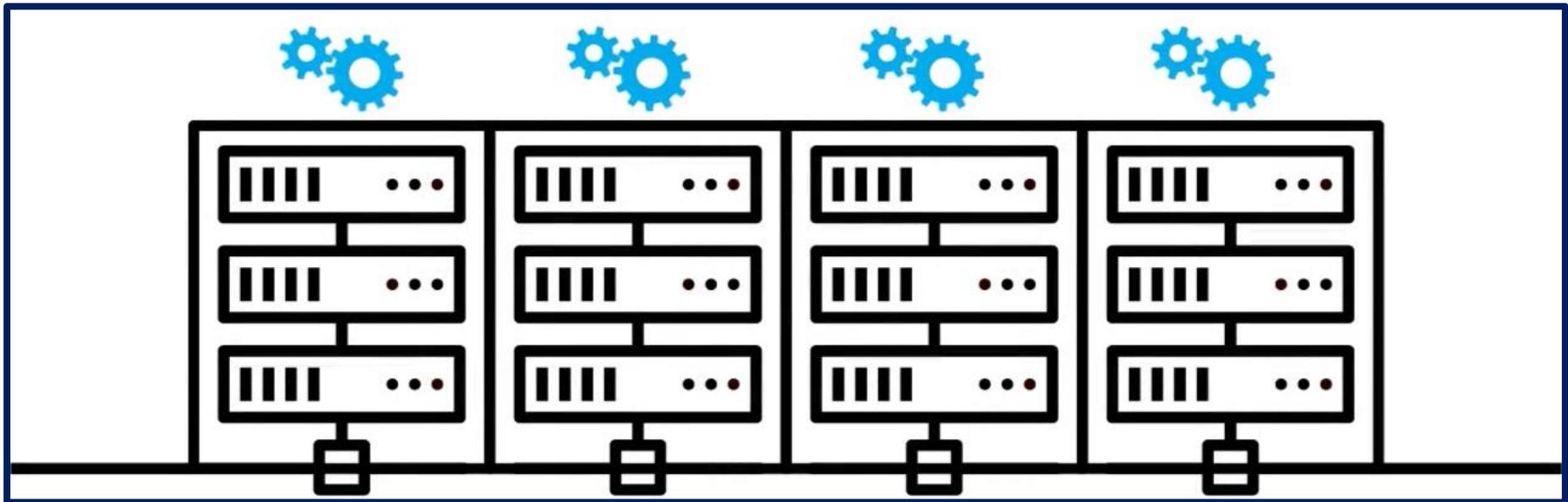
Excellent!



Key Results

- Stringent meters with visual bars increased resistance to guessing
- Visual differences did not significantly impact resistance to guessing
- No significant impact on memorability

Modeling Password Cracking



Blase Ur, Sean M. Segreti, Lujo Bauer, Nicolas Christin, Lorrie Faith Cranor, Saranga Komanduri, Darya Kurilova, Michelle L. Mazurek, William Melicher, Richard Shay. Measuring Real-World Accuracies and Biases in Modeling Password Guessability. In *Proc. USENIX Security Symposium*, 2015.

Password-Strength Metrics

- Statistical approaches
 - Traditionally: Shannon entropy
 - Recently: α -guesswork
- Disadvantages for researchers
 - Usually no per-password estimates
 - Huge sample required
 - Not real-world attacks

Parameterized Guessability

- How many guesses a particular cracking algorithm with particular training data would take to guess a password

j@mesb0nd007!

Guess # 366,163,847,194

n (c\$JZX! zKc^bIAX^N

Guess # past cutoff

Approach

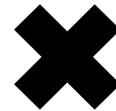
4 password sets

```
password
iloveyou
team0123
...
```

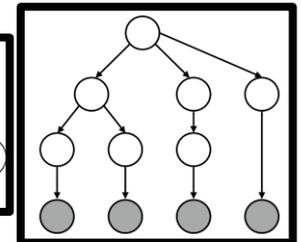
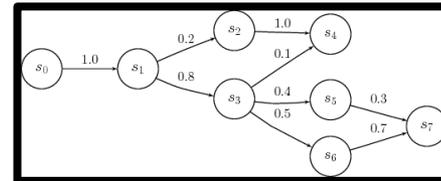
```
passwordpassword
1234567812345678
!1@2#3$4%5^6&7*8
...
```

```
Pa$$w0rd
iLov3you!
1QaZ2W@x
...
```

```
pa$$word1234
12345678asDF
!q1q!q1q!q1q
...
```



5 approaches



The Art of Password Creation



Blase Ur, Saranga Komanduri, Lujo Bauer, Lorrie Faith Cranor, Nicolas Christin, Adam L. Durity, Phillip (Seyoung) Huh, Stephanos Matsumoto, Michelle L. Mazurek, Sean M. Segreti, Richard Shay, Timothy Vidas. The Art of Password Creation: Semantics, Strategies, and Strategies. Image Creative Commons by Lasya J on Flickr.

Reverse-Engineering Passwords

~Cowscomehom3

amazon mechanical turk™
Artificial Artificial Intelligence

“till the cows come home”

Key Results

- Character substitutions both infrequent and predictable
- Words and phrases frequently used
 - Wikipedia excellent source of training data
- Composition policy detrimental for some

Understand Origin of Passwords

LEFTbrown8!

Understand Origin of Passwords

LEFTbrown8!



Please create a new password for your news account.

Understand Origin of Passwords

LEFTbrown8!



Please create a new password for your news account.

Understand Origin of Passwords

LEFTbrown8!



Please create a new password for your news account.

Key Results

- Important misconceptions
 - Digits and symbols
 - Keyboard patterns
 - Dictionary words
- Misallocation of effort in password creation

Perception vs. Reality



Compare **actual** strength
of passwords to users'
perceptions

Measuring Perceptions

- Online study
 - Compensated \$5 for ~30 minutes
- 165 participants from Mechanical Turk
 - Age 18+, live in United States
 - Median age 33
 - 49% female, 51% male
 - 16% CS or related degree or job
 - 4% student/professional in computer security

Study Tasks

1. Evaluating password pairs

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p@ssw0rd

pAssw0rd

p@ssw0rd
much more
secure



pAssw0rd
much more
secure

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1. Evaluating password pairs

p@ssw0rd

pAssw0rd

p@ssw0rd
much more
secure



pAssw0rd
much more
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Why?

Task 1 Hypotheses

- 25 common characteristics, e.g.,
 - Capitalization
 - Letters vs. digits vs. symbols
 - Choice of words and phrases

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- 25 common characteristics, e.g.,
 - Capitalization
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- Created 3 pairs per hypothesis
 - Randomly chose 1 pair per participant

Task 1 Hypotheses

- 25 common characteristics, e.g.,
 - Capitalization
 - Letters vs. digits vs. symbols
 - Choice of words and phrases
- Created 3 pairs per hypothesis
 - Randomly chose 1 pair per participant
 - At least one password per pair from 

Study Tasks

1. Evaluating password pairs
2. Rating selected passwords

Study Tasks

1. Evaluating password pairs
2. Rating selected passwords

Please rate the **security** of the following password: `rolltide`



Please rate the **memorability** of the following password: `rolltide`



Study Tasks

1. Evaluating password pairs
2. Rating selected passwords
3. Rating creation strategies

Study Tasks

1. Evaluating password pairs
2. Rating selected passwords
3. Rating creation strategies
4. Describing attackers
 - Who, why, how

Results

1. Evaluating password pairs
2. Rating selected passwords
3. Rating creation strategies
4. Describing attackers

Evaluating Password Pairs

iloveyou88

ieatkale88

Evaluating Password Pairs

iloveyou88

ieatkale88



Evaluating Password Pairs

i1oveyou88

ieatkale88



Evaluating Password Pairs

iloveyou88

ieatkale88

4,000,000,000 ×
more secure!



Evaluating Password Pairs

brooklyn16

brooklynqy

Evaluating Password Pairs

brooklyn16

brooklynqy



Evaluating Password Pairs

brooklyn16

brooklynqy



Evaluating Password Pairs

brooklyn16

brooklynqy



300,000 ×
more secure!

Ways People Were Wrong

- Overstated security benefits of:
 - Digits
 - Character substitutions (e.g., a → @)
 - Keyboard patterns (e.g., 1qaz2wsx3edc)
- Did not recognize common words/phrases

Many Ways People Were Right

- Capitalize letters other than the first
- Put digits and symbols in middle, not end
- Use symbols rather than digits
- Avoid:
 - Common first names
 - Words related to account
 - Years and sequences

If perceptions of many individual characteristics are correct, then why do people make bad passwords?

Perceptions of Attackers



Perception: How Many Guesses?

Perception: How Many Guesses?

- 2 guesses (Min)

Reality: How Many Guesses?

Reality: Small-Scale Guessing

Reality: Small-Scale Guessing

- Targeted guessing by someone you know

Reality: Small-Scale Guessing

- Targeted guessing by someone you know
- Automated attack by a stranger

Reality: Small-Scale Guessing

- Targeted guessing by someone you know
- Automated attack by a stranger
 - Online: 1 – 1,000,000 guesses

Reality: Large-Scale Guessing

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- Against stolen database of passwords

Reality: Large-Scale Guessing

- Against stolen database of passwords
- Against password-protected file

Reality: Large-Scale Guessing

- Against stolen database of passwords
- Against password-protected file
- 1,000,000 guesses (best practices)

Reality: Large-Scale Guessing

- Against stolen database of passwords
- Against password-protected file
- 1,000,000 guesses (best practices)
- 10^{14} or more (common reality)

Perception

Small-scale

67% \leq 50,000

Reality

Small-scale...

...and large-scale

$\geq 10^{14}$ guesses

Conclusions

Conclusions

- Perceptions of individual characteristics
 - Often consistent with current attacks
 - Some crucial differences

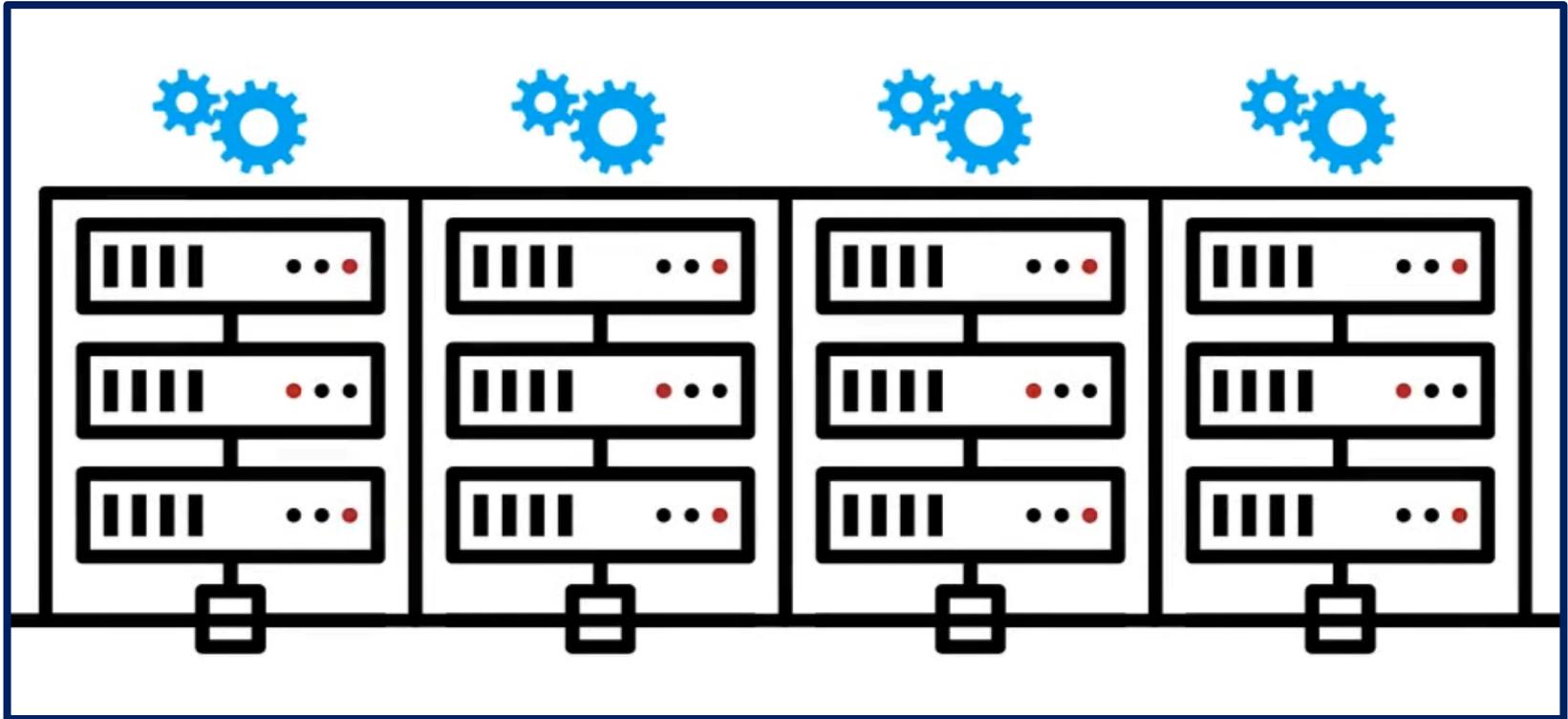
Conclusions

- Perceptions of individual characteristics
 - Often consistent with current attacks
 - Some crucial differences
- Huge variance in perceptions of attackers

Conclusions

- Perceptions of individual characteristics
 - Often consistent with current attacks
 - Some crucial differences
- Huge variance in perceptions of attackers
- Current user feedback is insufficient

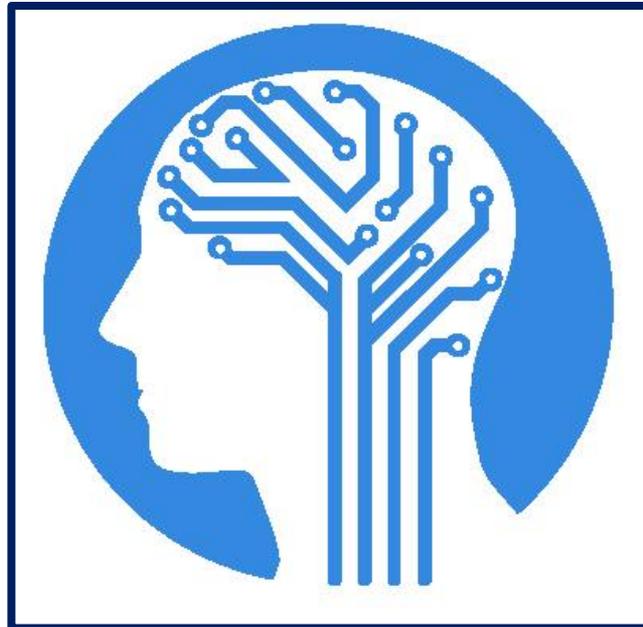
Better Password Scoring



William Melicher, Blase Ur, Sean M. Segreti, Saranga Komanduri, Lujo Bauer, Nicolas Christin, Lorrie Faith Cranor. Fast, Lean, and Accurate: Modeling Password Guessability Using Neural Networks. In *Proc. USENIX Security Symposium*, 2016.

Better Password Scoring

- Real-time feedback
- Runs entirely client-side
- Accurately models password guessability



Generating Passwords

Generating Passwords

passw  o or maybe 0 or O or ...

Generating Passwords

passw



Next char is:

A: 3%

B: 1%

C: 0.6%

...

O: 55%

...

Z: 0.01%

0: 20%

1: ...

Generating Passwords

""

Prob: 100%



Next char is:

A: 3%

B: 2%

C: 5%

...

O: 2%

...

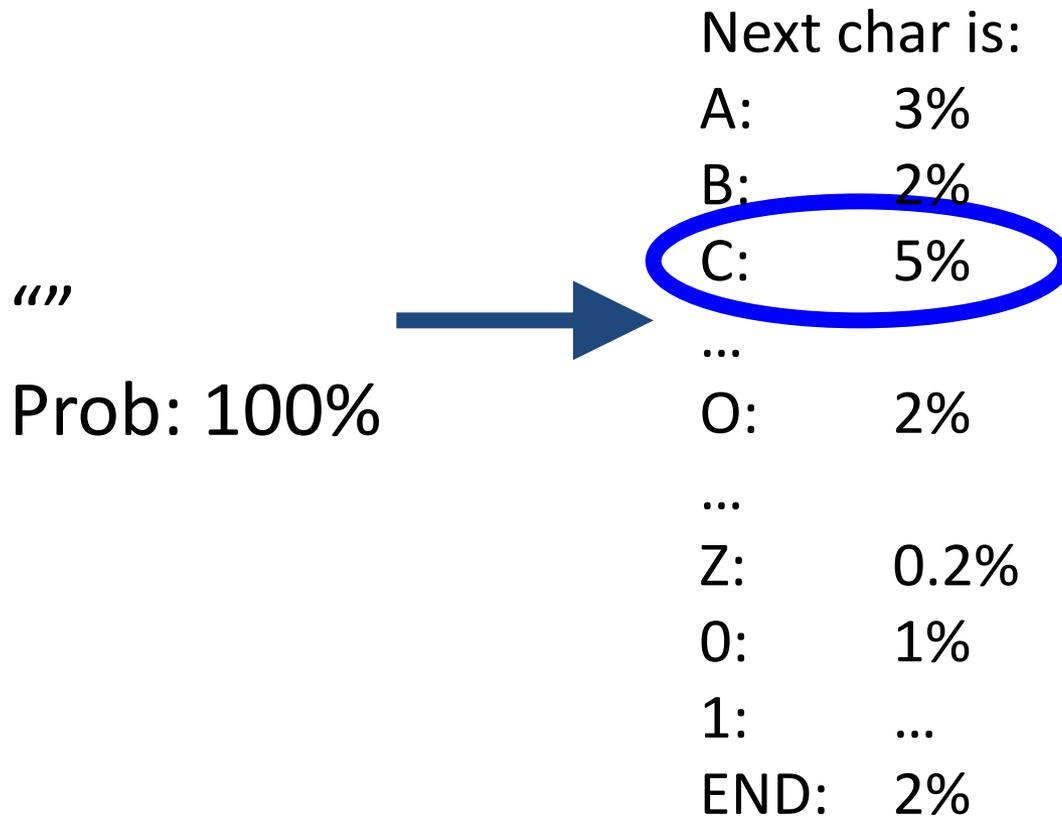
Z: 0.2%

0: 1%

1: ...

END: 2%

Generating Passwords



Generating Passwords

“C”

Prob: 5%



Generating Passwords

“C”
Prob: 5%



Next char is:

A: 10%

B: 1%

C: 4%

...

O: 8%

...

Z: 0.02%

0: 3%

1: ...

END: 6%

Generating Passwords

“C”
Prob: 5%



Next char is:

A: 10%

B: 1%

C: 4%

...

O: 8%

...

Z: 0.02%

0: 3%

1: ...

END: 6%

Generating Passwords

“CA”

Prob: 0.5%



Next char is:

A: 3%

B: 10%

C: 7%

...

O: 1%

...

Z: 0.03%

0: 2%

1: ...

END: 12%

Generating Passwords

“CAB”

Prob: 0.05%



Next char is:

A: 3%

B: 10%

C: 7%

...

O: 1%

...

Z: 0.03%

0: 2%

1: ...

END: 3%

Generating Passwords

“CAB”

Prob: 0.05%



Next char is:

A: 4%

B: 3%

C: 1%

...

O: 2%

...

Z: 0.01%

0: 4%

1: ...

END: 12%

Generating Passwords

“CAB”

Prob: 0.05%



Next char is:

A: 4%

B: 3%

C: 1%

...

O: 2%

...

Z: 0.01%

0: 4%

1: ...

END: 12%

Generating Passwords

“CAB”

Prob: 0.006%

Generating Passwords

CAB - 0.006%
CAC - 0.0042%
ADD1 - 0.002%
CODE - 0.0013%
...